Dynamic asset allocation and latent variables

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Abstract

We derive an explicit solution to the portfolio problem of a power utility investor with preferences for wealth at a finite investment horizon. The investor can invest in assets with return dynamics described as part of a general multivariate model. The modeling framework encompasses discrete-time VAR models where some of the state variables (e.g. expected excess returns) may not be directly observable. A realistic multivariate model is estimated and applied to analyze the portfolio implications of investment horizon and return predictability when real interest rates and expected excess returns on stock and bonds are not directly observed but must be estimated as part of the problem faced by the investor. The solution exhibits small variability in portfolio allocations over time compared to the case when excess returns are assumed observable.
1 Introduction

The solution to a multi-period dynamic portfolio problem can differ substantially from the solution to a static or single-period portfolio problem, as demonstrated originally by Samuelson (1969) and Merton (1969, 1971, 1973). This paper offers an explicit solution to a basic multi-period dynamic portfolio problem. The multivariate discrete-time model of asset return dynamics is similar to the general vector autoregression (VAR) model used by Campbell, Chan and Viceira (2003), but extended to the situation where some of the state variables are latent in the sense that the variables are not directly observed by the investor. In practice, many basic variables that are important for asset allocation are latent. For example, (i) real interest rates, (ii) the expected rate of inflation, and (iii) expected excess returns on securities. Nonetheless, the uncertainty with respect to the precise values that these variables take is largely ignored in studies of multi-period dynamic asset allocation.

The return generating model in this paper is based on a state space representation of the return dynamics. State space representations are often used for estimating models with latent state variables. For example, Campbell and Viceira (2001) and Brennan and Xia (2002) use state space representations to estimate parameters of asset allocation models with stochastic real interest rates and inflation rates. However, in addressing the asset allocation implications, Campbell and Viceira (2001) and Brennan and Xia (2002) ignore the latent nature of the state variables. Compared to these studies, the modeling and solution methodology in this paper allows for consistency in how latent state variables can be handled in the econometric estimation and the subsequent analysis of optimal asset allocation.

In the special case where all state variables are directly observed, Campbell et al. (2003) investigates the optimal asset allocation and consumption policy of an infinitely-lived investor with Epstein-Zin recursive preferences, and relies on an approximate solution methodology in order to solve for the optimal policies. Campbell et al. (2003) must assume that the return generating VAR model is time-homogenous in order to solve the infinite-horizon investment and consumption problem. Throughout this paper, we consider investors with power utility of terminal wealth which, still, allows us to address the effects of time horizon and risk aversion on optimal asset allocation. However, due to the more simple preference assumption we can relax the time-homogeneity assumption of Campbell et al. (2003) and avoid the log-linear approximation of the consumption to wealth ratio applied in their solution algorithm. When state variables are directly observed, we thus obtain an explicit solution to the relevant dynamic
portfolio problem and a simple recursive solution algorithm for implementing the solution. The involved recursive solution algorithm solves a particular system of difference equations.

When some of the state variables are not directly observed, the same solution procedure applies. However, in this case the relevant state variables are now the *perceived* values of the possibly latent state variables. The perceived values of the state variables can be recursively found by Kalman filtering, which is applicable to any model that has a state space representation. As we demonstrate, the dynamics of the Kalman filtered state variables are also described by a VAR, and obtaining this VAR provides a first step in the solution approach. The second step is simply to apply the recursive algorithm from the case with directly observed state variables to the derived VAR for the filtered state variables. (This two step solution approach is also relevant for the model and solution algorithm in Campbell et al. (2003), but only applicable in special steady state cases where the filtered state variables follow a time-homogenous VAR.)

The relevant system of difference equations in our second step recursive solution algorithm is analogous to the multi-dimensional Ricatti equation that arises in a related continuous-time context when solving the relevant Hamilton-Jacobian-Bellman equation; see e.g. Liu (1999). In many respects our results are thus compatible with results in continuous-time since it is in general possible to translate a multivariate continuous-time VAR model to a discrete-time VAR model.¹ By letting the rebalancing period shrink to zero in our discrete-time setting, the related continuous-time results will in principle be obtained. However, since data are usually observed discretely, the discrete-time formulation is directly suitable for econometric purposes.

In a continuous-time framework, Williams (1977), Detemple (1986), Dothan and Feldman (1986), and Gennette (1986) have previously demonstrated that the dynamic portfolio problem of an investor who cannot directly observe the state variables, separates into a filtering problem, in which the investor estimates the state variable position, and an investment problem, where the filtered estimates are treated as the relevant state variables. Furthermore, in a setting with a single risky asset, Detemple (1986) and Gennette (1986) show that

¹Campbell, Chacko, Rodriguez and Viceira (2004) provide an example. Note, however, that it is in general not possible to translate a discrete-time VAR to a continuous-time VAR without loss of generality. Consider for example the discrete-time univariate AR(1) model: \( x_{t+1} = \alpha x_t + \epsilon_{t+1} \). The discrete-time solution to the continuous-time counterpart, the Ornstein-Uhlenbeck process, has the restriction \( \alpha > 0 \). This parameter restriction can be a limitation since the process with \( \alpha \leq 0 \) may be reasonable in some contexts since it includes the “white noise” process (\( \alpha = 0 \)) and other reasonably stationary processes (\(-1 < \alpha < 0\)).
the uncertainty about the instantaneous excess return on the risky asset does not affect the optimal portfolio choice, which simply takes the form of Merton (1969) by substituting the instantaneous expected excess return with its perceived value. While our discrete-time solution also allows the filtering problem and the investment problem to be handled separately and consecutively, the uncertainty about the exact positions of the unobserved state variables affects the optimal portfolio choice in our discrete-time setting. For example, even in a one-period model with a single risky asset, the relevant variance that must be used along with the perceived value of the expected excess return in order to determine the optimal portfolio (in the Markowitz (1952), Merton (1969), and/or Samuelson (1969) formulas) is affected by the uncertainty about the true expected excess return. In such a one-period setting, our solution resembles and coincides with the Bayesian approach of incorporating parameter uncertainty into the portfolio choice problem, as originally carried out by e.g. Klein and Bawa (1976) and Bawa, Brown and Klein (1979).

In a dynamic context, the discrete-time solution with uncertainty about time-varying expected excess returns in general gives rise to less risky investments and less variability in portfolio allocations over time compared to the case without uncertainty. The tendency for a decrease in risky investments follows in part from the previous discussion of the similarity with a Bayesian portfolio approach, although this effect seems small for short rebalancing intervals. The decrease in variability in portfolio allocations over time is due to the phenomenon that the process of the filtered state variables is usually less variable over time than the true process. From Merton (1971, 1973) it is well known that the optimal portfolio allocation of a multi-period investor can be decomposed into a myopic single-period component and a term that describes how the investor should hedge changes in the basic state variables that describe the opportunity set. Due to the decrease in the variability of the relevant perceived state variable process, the unconditional hedging demand will generally tend to be smaller when there is uncertainty about latent state variables than when there is not. We demonstrate these effects in an example where the unobserved expected excess return on stocks is stochastic and mean-reverting and must be filtered based on observed stock returns. The effects of unobservability on time-variations in portfolio weights and the unconditional hedging demand are strong.

Our framework also allows us to study simple cases of parameter uncertainty in a dynamic context. In particular the case where the true investment opportunity set is constant but the investor learns about its parameters by observing realized returns. As the investor’s beliefs about these parameters change so does the perceived investment opportunities. Anticipating
his learning, the investor will have non-zero hedging demands. We demonstrate this non-trivial effect in an example where the unobserved true risk premium on stocks is constant and the investor learns about it over time by observing stock returns.\(^2\)

As a final application we estimate a return generating model featuring a dynamic term structure model, stochastic inflation and stochastic risk premia on stock and bonds. The model is estimated on US bond, stock and inflation data for the period 1951 to 2004. The estimated model is related to models estimated in e.g. Campbell et al. (2003), Campbell and Viceira (1999,2001), Brennan and Xia (2002,2004), and Sangvinatsos and Wachter (2004), but with the added feature of real expected interest rates and expected excess returns being treated as unobservable in both the econometric estimation approach and the subsequent analysis of implications for optimal asset allocation.

More specifically, following Sangvinatsos and Wachter (2004), the modeling of interest rate dynamics is based on a specific two-factor essentially affine term structure model, where bond yields and expected excess bond returns are affine in the two term structure state variables. Expected excess returns on stock are also assumed affine in the term structure state variables as well as an extra stock specific state variable. The three state variables are not observable directly, but indirectly through observations of bond yields and the dividend-price ratio. The theoretical relation between the dividend-price ratio and the state variables is based on the Campbell and Shiller (1988a, 1988b) approximation, which links the current dividend-price ratio to expected future dividend growth and expected future stock returns. Assuming constant expected dividend growth, we show that the dividend-price ratio is affine in the three state variables. The use of a dynamic dividend discount model for estimating expected excess stock returns is inspired by Brennan and Xia (2004), although our implementation is somewhat different.

The model is represented in state space form and estimated by a standard panel data approach. The measurement equation which relates the basic state variables to bond yields and the dividend-price ratio incorporates “noise” in all relations. Therefore, the latent state variables are never perfectly observable. Having calibrated parameters in the model, the model with observation “noise” is also used to determine optimal policies for an asset allocator. Most

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\(^2\)The continuous-time equivalent to this model was first analyzed by Brennan (1998). The solved the model numerically. A closed form solution was subsequently provided by Rogers (2001). Barberis (2000) analyzes the model in discrete-time but also solves the model numerically. Our closed form solution makes it considerably easier to analyze discrete-time learning models.
importantly, we show that optimal stock allocations vary significantly less over time compared to similar studies that assume that expected stock returns are directly observable.

The paper is organized as follows: We set up the basic multivariate model in Section 2 where all state variables are assumed observed. In Section 3 the model and solution are extended to the case where some state variables are not directly observed. In order to analyze and pinpoint how uncertainty about unobserved state variables affect the optimal portfolio allocation, two illustrative examples are presented in Section 4. Finally, the model used for calibration and the empirical analysis is presented in Section 5, while Section 6 concludes. An Appendix contains details and proofs.

2 The basic multivariate model of portfolio choice

In this section we consider a special case of the general state space model. The discrete-time return dynamics are specialized to a VAR(1) model, as was also considered by Campbell et al. (2003) in a similar portfolio context. In many respects, the portfolio solution also shares similar features with the approximate solution obtained by Campbell et al. (2003) for an infinitely long-lived investor with Epstein-Zin recursive preferences. In order to facilitate comparison with the results in Campbell et al. (2003), the notation and model of asset return dynamics in this section is therefore basically adopted from their setting, and then subsequently extended in the following section.

2.1 Preferences

As in Kim and Omberg (1996), Brennan, Schwartz and Lagnado (1997), Sørensen (1999), Barberis (2000), among others, the investor is endowed with initial wealth, \( W_0 \), which is to be invested to maximize expected power utility of the form

\[
E_0 [U(W_T)] \quad \text{where} \quad U(W) = \frac{W^{1-\gamma} - 1}{1-\gamma}
\]

and where \( \gamma > 0 \) is the parameter of constant relative risk aversion, and \( T \) is the investment horizon. For \( \gamma = 1 \), we have the logarithmic utility function, \( U(W) = \log W \), as a limiting special case. The investor is only concerned with maximizing the utility of terminal wealth and is assumed not to use wealth for intermediate consumption, nor accumulate additional wealth due to labor income. Basically, the asset allocation problem may be thought of as the
problem faced by an individual who has received a lump sum that must be invested for the purpose of retirement at time $T$.

### 2.2 Dynamics of investment returns

The investor can invest in $n$ assets, and the dynamics of the relevant asset returns and state variables are described by a first-order vector autoregressive process, VAR(1). Following Campbell et al. (2003), let $R_{i,t+1}$ denote the real gross return on asset $i$, and let $r_{i,t+1} = \log(R_{i,t+1})$ denote the similar real log return on asset $i$ ($i = 1, \ldots, n$). The relevant state vector in the analysis is then given in the following stacked form:

$$
z_{t+1} = \begin{pmatrix} r_{1,t+1} \\ x_{t+1} \\ s_{t+1} \end{pmatrix}
$$

where $x_{t+1} = ((r_{2,t+1} - r_{1,t+1}), (r_{3,t+1} - r_{1,t+1}), \ldots, (r_{n,t+1} - r_{1,t+1}))'$ is an $(n - 1) \times 1$ vector of log excess returns, and $s_{t+1}$ is a vector of other relevant state variables (including e.g. the dividend-price ratio). The state vector, $z_{t+1}$, has dimension $m \times 1$. The excess returns are measured relatively to asset 1 which may be thought of as a short risk-free asset. However, the realized return, or ex post return, on asset 1 is more generally allowed to be stochastic. This is especially relevant when the investor does not have access to a risk-free asset in real terms, and $r_{1,t+1}$ instead refers to the realized real return on, say, a short nominal treasury bill, as in our subsequent empirical application of the portfolio choice model.

The VAR(1) model of state variable dynamics is given by

$$
z_{t+1} = \Phi_0 + \Phi_1 z_t + v_{t+1}
$$

where $\Phi_0$ is an $m$-dimensional vector and $\Phi_1$ is an $m \times m$ matrix. The innovations $v_{t+1}$ are assumed to be uncorrelated and identically normally distributed:

$$
v_{t+1} \sim \mathcal{N}(0, \Sigma),
$$

where

$$
\Sigma = \text{Var}_t(v_{t+1}) = \begin{pmatrix} \sigma_1 & \sigma'_1x & \sigma'_1s \\ \sigma_{1x} & \Sigma_{xx} & \Sigma'_{xs} \\ \sigma_{1s} & \Sigma_{xs} & \Sigma_{ss} \end{pmatrix}.
$$
2.3 Portfolio returns

The solution is based on the following characterization of the log return on the investment portfolio:

\[ r_{p,t+1} = r_{1,t+1} + \alpha_t' x_{t+1} + \frac{1}{2} \alpha_t' (\sigma_x^2 - \Sigma_{xx} \alpha_t) , \]

where \(\alpha_t\) is an \((n-1)\)-dimensional vector of portfolio weights that the investor holds in asset 2 to asset \(n\) in the period between \(t\) and \(t+1\), and where \(\sigma_x^2 = \text{diag}(\Sigma_{xx})\) is the vector of diagonal elements of the excess return variance-covariance matrix, \(\Sigma_{xx}\). The expression for the portfolio log return in (5) can be shown to be exact for small time intervals (i.e. in continuous-time), or whenever one interprets \(\alpha\) as the constant portfolio weights maintained in the interval between \(t\) and \(t+1\) by continuously adjusting the portfolio in the interval; however, if the investor is assumed to follow a passive buy-and-hold strategy between \(t\) and \(t+1\), then (5) is only an approximation of the log portfolio return over the interval. The approximation is also used and discussed in Campbell and Viceira (2002) and Campbell et al. (2003).

2.4 Solving the model

Let \(V_t\) denote the value function of the utility maximization problem faced by the investor. Then the value function, \(V_t\), and the optimal portfolio policy, \(\alpha_t\), must at any discrete time point \(t\) satisfy the Bellman equation,

\[ V_t = \max_{\alpha_t} E_t [V_{t+1}] , \quad t = 0, \ldots, T - 1 , \]

and with \(V_T = U(W_T)\). In order to solve the model for the optimal portfolio policy and the form of the value function, we make the following conjecture about the functional forms these take:

\[ \alpha_t = A_0(t) + A_1(t) z_t \]

where \(A_0(t)\) is an \((n-1)\)-dimensional vector and \(A_1(t)\) is an \((n-1) \times m\) matrix. Furthermore,

\[ V_t = \frac{e^{B_0(t)+(1-\gamma)B_1(t)'z_t+(1-\gamma)z'_tB_2(t)z_t}}{1-\gamma} W_t^{1-\gamma} - 1 \]

where \(B_0(t)\) is a scalar, \(B_1(t)\) is an \(m\)-dimensional vector, and \(B_2(t)\) is a symmetric \(m \times m\) matrix. In particular, at the terminal date we must have that \(B_0(T) = 0, B_1(T) = 0,\) and \(B_2(T) = 0\) in order to ensure that \(V_T = U(W_T)\).
To verify the above conjecture, one can substitute the expression for \( V_{t+1} \) into the Bellman equation (6), and make use of the fact that wealth evolves according to \( W_{t+1} = W_t e^{r_{p,t+1}} \), where the log portfolio return, \( r_{p,t+1} \) is given in (5). Then, by evaluating the expectations involved in the Bellman equation and maximizing the resulting expression with respect to \( \alpha_t \), one obtains optimal portfolio weights that takes the form in (7), where

\[
A_0(t) = \Omega(t + 1)^{-1} \left[ H_x \Gamma(t + 1) \Phi_0 + \frac{1}{2} \sigma_x^2 + (1 - \gamma) H_x \Sigma \Gamma(t + 1)(B_1(t + 1) + H'_1) \right],
\]

\[
A_1(t) = \Omega(t + 1)^{-1} H_x \Gamma(t + 1) \Phi_1.
\]

and where \( H_1 \) and \( H_x \) are selection matrices that select respectively the first element and a vector of the next \( n-1 \) elements from an \( m \)-dimensional vector. (In particular, \( r_{1,t+1} = H_1 z_{t+1} \) and \( x_{t+1} = H_x z_{t+1} \).) Furthermore, in the expressions for \( A_0(t) \) and \( A_1(t) \) we have made use of the auxiliary matrices,

\[
\Omega(t + 1) = \Sigma_{xx} + (\gamma - 1) H_x \Sigma \Gamma(t + 1) H'_x,
\]

\[
\Gamma(t + 1) = (I_m + 2(\gamma - 1) B_2(t + 1) \Sigma)^{-1},
\]

where \( I_m \) denotes the \( m \times m \) dimensional identity matrix.

Now, substituting the optimal portfolio described by (7), (9), and (10) back into the right hand side of the Bellman equation (6) and evaluating the expectations, one obtains \( V_t \) in the form conjectured in (8), where

\[
B_0(t) = B_0(t + 1) + \frac{1}{2} \ln |\Gamma(t + 1)| + \frac{1}{2} (1 - \gamma) A_0(t) \Gamma(t + 1) A_0(t) + \frac{1}{2}(1 - \gamma)^2 (B_1(t + 1) + H_1 + A_0(t) H_x) \Sigma \Gamma(t + 1) (B_1(t + 1) + H'_1 + H'_x A_0(t)) + (1 - \gamma) \Phi'_0 \Gamma(t + 1) (B_1(t + 1) + H'_1 + H'_x A_0(t) + B_2(t + 1) \Phi_0),
\]

\[
B_1(t) = A_1(t) \left( \frac{1}{2} \sigma_x^2 + H_x \Gamma(t + 1) \Phi_0 + (1 - \gamma) H_x \Sigma \Gamma(t + 1)(B_1(t + 1) + H'_1) \right) + \Phi'_1 \Gamma(t + 1) (B_1(t + 1) + H'_1 + 2B_2(t + 1) \Phi_0),
\]

\[
B_2(t) = \frac{1}{2} A_1(t) \Gamma(t + 1) A_1(t) + \Phi'_1 \Gamma(t + 1) B_2(t + 1) \Phi_1.
\]

This ends the verification proof in the sense that we have proven that the portfolio policy in (7) and the value function in (8) constitutes a solution to the Bellman equation (6) when the

\[3\text{Details of the described verification procedure are given in Appendix A.}\]
time-dependent matrices $A_0(t)$, $A_1(t)$, $B_0(t)$, $B_1(t)$, and $B_2(t)$ satisfy the difference equation system (9)–(15). Moreover, the relevant time-dependent matrices involved in the solution are easily obtained recursively by starting with: (i) setting $B_0(T) = 0$, $B_1(T) = 0$, and $B_2(T) = 0$, (ii) then inserting these in (9) and (10) and (11) and (12)) to obtain the optimal portfolio policy at time $T - 1$, (iii) then insert the expressions for $A_0(T - 1)$ and $A_1(T - 1)$ in (13), (14), and (15) in order to obtain the value function at time $T - 1$. The procedure can now be repeated recursively to determine the solution at time $T - 2$, $T - 3$, and so on until time $t = 0$.

It may be noted that in order to ensure that the auxiliary matrices $\Omega$ and $\Gamma$ defined in (11) and (12) are indeed invertible, as implicitly assumed in constructing the recursive difference equation system (9)–(15), it suffices to ensure that $B_2(t)$ is positive semi-definite (for all $t = 0, \ldots, T$). Furthermore, since the variance-covariance matrix $\Sigma_{xx}$ is always positive definite, and $B_2(T) = 0$ is positive semi-definite, it can be inferred by recursive inspection of (15), (11), and (12) that $\gamma \geq 1$ is a sufficient (but not necessary) condition to ensure this. For any return parameters, the solution therefore applies to a set of investors that includes the log-utility investor and any more risk averse investor. This is the interesting set of investors since it is well-known that log-utility investors do not hedge changes in the investment opportunity set, while investors that are more risk averse will exhibit portfolio strategies that reflect a desire to hedge undesirable changes in investment opportunities, as originally described by Merton (1971,1973) in a continuous-time setting.

### 3 The general multivariate model

The general version of the return generating model can be written in state space form as

$$ z_{t+1} = \Phi_0(t) + \Phi_1(t)z_t + v_t \quad (16) $$

and

$$ y_t = C_0(t) + C_1(t)z_t + w_t \quad (17) $$

where $v_t$ and $w_t$ are uncorrelated and normally distributed with variance-covariance matrices $\Sigma(t)$ and $S(t)$. Equation (16) is the transition equation which describes the dynamics of the basic state variables, as in (3) in the previous section. The state variables, $z_t$, are observed

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4In this recursive verification procedure, one can also show (by straightforward application of variants of the matrix result in Lemma 1 in Appendix A) that $\Omega(t)$ is a symmetric positive definite matrix while $\Gamma(t)B_2(t)$ and $\Sigma\Gamma(t)$ are symmetric positive semi-definite matrices for $\gamma \geq 1$. 

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indirectly through observations of the process $y_t$, which is related to $z_t$ as described by the measurement equation (17). As a special case, the measurement equation can be an identity equation so that the general model collapses to the set-up investigated above. However, generally the state variables are not observed directly, and the measurement formulation even allows for “noise” (i.e. $w_t$) in the relationship between state variables and observations.

For notational ease, we will in the following suppress the time dependence of the matrices $\Phi_0(t), \Phi_1(t), C_0(t), C_1(t), \Sigma(t)$ and $S(t)$ in (16) and (17). Also, to make the model realistic we will assume that the realized returns, $r_{1,t}$ and $x_t$, are observed without error at any time point $t$ and, thus, assuming a special blocks-of-zeros structure to the matrices $C_0, C_1,$ and $S$ involved in the observation equation (17). These assumptions imply that the realized portfolio return and the wealth of the investor are known when making portfolio decisions at time $t = 1 \ldots , T - 1$. The special structure of the matrices in the measurement equation is of no importance for the form and procedure for the solution. It can be noted that the modeling allows for unobserved basic state variables in the state vector, $s_t$ (recall that $z_t = (r_{1,t}, x_t, s_t)'$), and, furthermore, that the structure of the measurement equation is not a restriction with respect to, for example, the fact that general ARMA-processes can be represented in a state space form; see, e.g., Hamilton (chapter 13, 1994).

Let $\hat{z}_t = E_t[z_t]$ and let $\hat{z}_{t+1|t} = E_t[z_{t+1}]$. The Kalman filter then provides the following updating equations:

\begin{align*}
\hat{z}_{t+1|t} &= \Phi_0 + \Phi_1 \hat{z}_t \quad (18) \\
\hat{z}_{t+1} &= \hat{z}_{t+1|t} + P_{t+1|t} C_1' \left( C_1 P_{t+1|t} C_1' + S \right)^{-1} \left( y_{t+1} - C_0 - C_1 \hat{z}_{t+1|t} \right) \quad (19) \\
P_{t+1|t} &= \Phi_1 P_t \Phi_1' + \Sigma \quad (20) \\
P_{t+1} &= P_{t+1|t} - P_{t+1|t} C_1' \left( C_1 P_{t+1|t} C_1' + S \right)^{-1} C_1 P_{t+1|t} \quad (21)
\end{align*}

The recursive system in (18)–(21) describes the updating of $\hat{z}$ as new information arrives, and this can also be used to predict future observations of the observation vector $y$. This insight makes it possible to establish the likelihood function for parameter estimation of any model in state space form (see, e.g., textbook descriptions in Harvey (1989) or Hamilton (1994)).

The relevant vector of state variables in the following portfolio analysis is the estimate $\hat{z}_t$ of the current position of the latent state vector $z_t$ (as follows from the line of arguments in this paragraph). The Kalman filter describes how to obtain $\hat{z}_t$ as new information arrives in
the form of observations $y_t$ and provides updating equations for obtaining the first- and second order moments of $\hat{z}_{t+1}$ (as well as $y_{t+1}$) conditional on information available at time $t$. These moments only depend on the information available at time $t$ through $\hat{z}_t$ and, therefore, under normality assumptions, $\hat{z}_t$ is a sufficient statistic with respect to the future distribution of, e.g., $z_{t+i}$, $y_{t+i}$, as well as $\hat{z}_{t+i}$ in the economy.

For solving the model for portfolio choice, the dynamics of the relevant state vector $\hat{z}$ is important. We have that $\hat{z}_t$ can be described by a VAR(1) model on the form

$$\hat{z}_{t+1} = \Phi_0 + \Phi_1 \hat{z}_t + \hat{v}_{t+1}$$

where the innovations $\hat{v}_{t+1}$ are uncorrelated and normally distributed:

$$\hat{v}_{t+1} \sim N(0, \hat{\Sigma}(t)),$$

and where

$$\hat{\Sigma}(t) = \text{Var}_t(\hat{v}_{t+1}) = P_{t+1|t} C_1\left(C_1 P_{t+1|t} C_1' + S\right)^{-1} C_1 P_{t+1|t}.$$

The state variable dynamics in (22) and (23) is analogous to the state variable dynamics in (3) and (4) in the previous VAR(1)-model setting, which may be seen as the special case where state variables are observed and $\hat{z}_t = z_t$. The VAR(1)-model in (22) and (23), however, has time-varying parameter matrices. But note that all parameter matrices are pre-determined, or deterministic, functions of time. In particular, the variance-covariance matrix $\hat{\Sigma}(t)$ is updated independently of the state variable realizations by equation (23) and through its relation to $P_{t+1|t}$ and the Kalman filter equations (20) and (21). Hence, since the relevant variance-covariance matrices are deterministic functions of time, it is possible at time $0$ to obtain the relevant last period variance-covariance matrix $\hat{\Sigma}(T - 1)$, simply by recursively updating $\hat{\Sigma}(t)$ using (20) and (21), and starting with the assumed initial variance-covariance estimation error matrix $P_0$ on the unobservable latent state variables. This feature is important when solving investment problems by backward dynamic programming using the Bellman equation.

The following proposition summarizes the above reasoning and procedure, and it provides the optimal portfolio choice in the general state space model setting.

**Proposition 1** Consider the dynamic optimization problem of an investor with constant relative risk aversion and preferences given by (1) who faces investment asset dynamics given by the state space system (16) and (17). Let $\hat{z}_t$ be the Kalman filtered value of the basic state
variable vector at time $t$. The optimal portfolio policy and the value function of the problem are then given by

$$\alpha_t = \hat{A}_0(t) + \hat{A}_1(t)\hat{z}_t$$

and

$$V_t = \left( e^{\hat{B}_0(t) + (1-\gamma)\hat{B}_1(t)'\hat{z}_t + (1-\gamma)\hat{z}_t'\hat{B}_2(t)\hat{z}_t} \right) W_t^{1-\gamma} - 1$$

where the matrices $\hat{A}_0(t)$, $\hat{A}_1(t)$, $\hat{B}_0(t)$, $\hat{B}_1(t)$, and $\hat{B}_2(t)$ are solutions to the difference equation system (9)-(15) with $\Sigma$ substituted by $\hat{\Sigma}(t)$, as defined in (23).

**Proof:** See Appendix A.

### 3.1 General optimal dynamic portfolio choice

By inserting the definitions of $\hat{A}_0(t)$ and $\hat{A}_1(t)$ (i.e. the difference equation system (9)-(15) with $\Sigma$ substituted by $\hat{\Sigma}(t)$) into (24), the optimal portfolio policy can alternatively be expressed as,

$$\alpha_t = \Omega(t+1)^{-1} \left[ H_x \Gamma(t+1)'(\Phi_0 + \Phi_1\hat{z}_t) + \frac{1}{2}\hat{\sigma}_x^2(t) + (1-\gamma)H_x\hat{\Sigma}(t)\Gamma(t+1)(\hat{B}_1(t+1) + H_t) \right]$$

with $\hat{\sigma}_x^2(t) = \text{diag}(\hat{\Sigma}_{xx}(t))$, and where $\hat{\Sigma}_{xx}(t) = H_x\hat{\Sigma}(t)H_x'$ is the excess return variance-covariance matrix given all information available at time $t$. In order to interpret the optimal portfolio policy in (26), it is constructive to consider two well-known special cases: (i) the case of logarithmic utility ($\gamma = 1$), and (ii) the case of a myopic investor.

In the special case of a log-investor, the last term in (26) vanishes. Moreover, by inspecting the definitions of $\Omega(t+1)$ and $\Gamma(t+1)$ in (11) and (12), it is seen that $\Omega(t+1) = \Sigma_{xx}(t)$ and that $\Gamma(t+1)$ is the identity matrix in this special case. Hence, for a log-investor the optimal portfolio policy reduces to

$$\alpha_t = \hat{\Sigma}_{xx}(t)^{-1} \left[ H_x (\Phi_0 + \Phi_1\hat{z}_t) + \frac{1}{2}\hat{\sigma}_x^2(t) \right] = \hat{\Sigma}_{xx}(t)^{-1} \left[ E_t[x_{t+1}] + \frac{1}{2}\hat{\sigma}_x^2(t) \right]$$

In establishing the last equality in (27), we have used that the matrix $H_x$ picks out the excess return elements of the state variable vector, $z_{t+1}$ (and that $\hat{x}_{t+1} = x_{t+1}$ since the excess return elements of the state variable vector are assumed perfectly observed). Since $x_{t+1}$ is the vector of log-excess returns, the term, $E_t[x_{t+1}]+\frac{1}{2}\hat{\sigma}_x^2(t)$, describes the vector of expected excess returns given the available information at time $t$. If all state variables in $z_t$ were perfectly observed, we
would have that $E_t[x_{t+1}] = H_x(\Phi_0 + \Phi_1 \tilde{z}_t)$. But in the general case, the relevant expectations are based on the filtered (or, perceived) state variable values, i.e. $E_t[x_{t+1}] = H_x(\Phi_0 + \Phi_1 \tilde{z}_t)$.

The formula for the optimal portfolio of a log-investor (also known as the growth-optimal portfolio) is identical to similar formulas in Samuelson (1969) and Merton (1969), except that in the present case the excess returns are replaced by their perceived values and the relevant variance-covariance matrix $\hat{\Sigma}(t)$ incorporates the uncertainty with respect to the fact that some of the basic state variables are not being perfectly observed.

A myopic investor has investment horizon $T = t + 1$ at time $t$, and in this special case we thus have that $\hat{B}_1(t + 1) = 0$ and $\hat{B}_2(t + 1) = 0$. Also, again by inspecting the definitions of $\Omega(t + 1)$ and $\Gamma(t + 1)$ in (11) and (12), it is seen that $\Omega(t + 1) = \gamma \Sigma_{xx}(t)$ and that $\Gamma(t + 1)$ is the identity matrix. Hence, for a myopic investor the optimal portfolio policy reduces to

$$\alpha_t = \frac{1}{\gamma} \hat{\Sigma}_{xx}(t)^{-1} \left[ E_t[x_{t+1}] + \frac{1}{2} \hat{\sigma}_x^2(t) + (1 - \gamma) \hat{\sigma}_{1x}(t) \right]$$

(28)

where $\hat{\sigma}_{1x}(t) = H_x \hat{\Sigma}(t) H_1'$ is the covariance vector between the return on benchmark asset 1 and the excess returns on the other $n-1$ risky assets given information available at time $t$. Whenever asset 1 is risk-free (i.e. $\hat{\sigma}_1 = 0$ and $\hat{\sigma}_{1x} = 0$), the portfolio of risky assets coincides with the optimal portfolio of a log-investor. If the benchmark asset 1 is risky, investors with $\gamma \neq 1$ will adjust the allocation by a term $(1 - \gamma) \hat{\sigma}_{1x}$. The myopic portfolio policy in (28) is identical to the myopic portfolio policy in Campbell et al. (2003) in the case where all state variables are observed perfectly. When state variables are not observed perfectly, the portfolio rule in (28) basically takes the same form as in one-period Bayesian portfolio models, as pioneered by Klein and Bawa (1976) and Bawa, Brown and Klein (1979).

The general portfolio policy in (26) can be interpreted as having a myopic component, which is identical to the portfolio in (28), and a hedge term, which is simply defined residually. The term involving $\hat{B}_1(t + 1)$ in (26) is a pure hedge term. The remaining terms are closely related, but not identical, to the myopic term.

4 Illustrative examples

To illustrate our framework we consider two relatively simple examples. In both cases the investor allocates wealth between a money market account yielding a constant interest rate, $r$, and a risky stock with an unobservable risk premium, $\mu_t$.

In the first case $\mu_t$ is constant and the investor learns about $\mu_t = \mu$ by observing realized
stock returns. We find the optimal investment strategy for an investor that recognizes that he will learn more about $\mu$ during the time he invests in the market. This setup has been analyzed by Brennan (1998) in continuous-time.

In the second case we let $\mu_t$ be stochastic and mean-reverting, and innovations in $\mu_t$ may be correlated with innovations in realized stock returns. Again the investor learns about $\mu_t$ by observing realized stock returns. However, while he in the previous case eventually learns everything about $\mu_t$, his learning in this setting is limited since $\mu_t$ is stochastic. We analyze the optimal investment strategy in steady state where no more learning is possible in the sense that the investor does not increase the precision on his estimate on $\mu_t$ over time. This setting has been analyzed by Rodriguez (2002) in continuous-time.

Throughout the examples and calibration analysis we use a monthly rebalancing frequency unless otherwise stated.

4.1 Asset allocation with learning about a constant mean

In the first case the dynamics of investment opportunities are given by

\begin{align}
    r_{1,t+1} &= r, \quad (29) \\
    x_{t+1} &= \mu_t + v_{x,t+1}, \quad (30) \\
    \mu_{t+1} &= \mu_t, \quad (31)
\end{align}

where $v_{x,t+1} \sim \mathcal{N}(0, \sigma_x)$. Equations (29), (30), and (31) represent the transition equation system (16) in this example. The constant excess return volatility parameter, $\sigma_x$, and the constant risk-free interest rate, $r$, are known by the investor, whereas the constant expected excess return on the stock, $\mu_t = \mu$, is unobservable and unknown to the investor. The measurement equation is not stated explicitly here, but simply describes the situation where the risk-free returns and realized excess stock returns are observed perfectly (i.e. without measurement errors). The investor has a subjective prior on the risk premium $\mu_t$ given by a normal distribution with mean $m_t$ and variance $p_t$. This distribution is subsequently updated through the Kalman filter recursions as realized excess stock returns are observed. In the continuous-time limit, the above dynamic asset allocation model with learning is equivalent to the model analyzed by Brennan (1998) who assumes a constant interest rate and that the stock price follows a geometric diffusion process with unknown drift parameter.

In the numerical implementation reported below, the prior mean and standard deviation of the monthly risk premium are given by 0.0048 and 0.0017, respectively. This corresponds
to the sample mean and standard deviation of the sample mean using monthly data on the S&P 500 stock index from March 1951 to June 2004 (which is part of the data used in the subsequent calibration analysis). The standard deviation of monthly realized log excess stock returns is set to 0.0418 and the monthly log interest rate is set to 0.0043 - both equal to their sample counterparts.

Table 1 reports the fraction of wealth allocated to stocks for varying risk-aversion coefficients, investment horizons and investor types. \( \alpha \) denotes the allocation of a long-term investor who incorporates uncertainty about \( \mu_t \) and learning into his investment decision. \( \alpha^* \) denotes the allocation of a myopic investor who takes into account uncertainty about \( \mu_t \) (but, obviously, does not take into account the effect of future learning). Finally, \( \tilde{\alpha}^* \) denotes the allocation of a myopic investor who ignores uncertainty about \( \mu_t \) and takes his prior mean as the true value. Uncertainty about \( \mu_t \) has two effects. First, the variance of the posterior stock return distribution is increased, which decreases the stock allocation for myopic investors (compare \( \alpha^* \) with \( \tilde{\alpha}^* \)). This effect dates back to Klein and Bawa (1976) and Bawa, Brown and Klein (1979). The effect disappears in continuous-time and, hence, is not present in Brennan (1998). Note also that this effect - at least for the parameter values chosen here - tends to be small (risk premium uncertainty adds only about 0.1 percent to the monthly volatility of stock returns).

The second, and more important, effect is associated with learning about the true risk premium over time. Higher-than-expected stock returns will lead to an upward assessment of the risk premium. This creates a (perfect) positive correlation between innovations to realized stock returns and innovations to the risk premium estimate. Hence, although true investment opportunities are constant, the investor perceives them as being time-varying, and in order to hedge these perceived variations the investor will decrease his allocation to stocks. As indicated in the table - and noted first by Brennan (1998) - this effect is quite significant (compare \( \alpha \) with \( \alpha^* \)).

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5 Of course, the quantitative effects of learning in general depend critically on the assumed mean and variance of the prior distribution.
4.2 Asset allocation with unobservable mean-reverting risk premium

In the second case the dynamics of investment opportunities are given by

\[ r_{1,t+1} = r \]  
\[ x_{t+1} = \mu_t + v_{x,t+1} \]  
\[ \mu_{t+1} = \bar{\mu}(1 - \phi_\mu) + \phi_\mu \mu_t + v_{\mu,t+1}, \]

(32) (33) (34)

where \( v_{x,t+1} \sim \mathcal{N}(0, \sigma_x^2) \), \( v_{\mu,t+1} \sim \mathcal{N}(0, \sigma_\mu^2) \) and \( v_{x,t+1} \) and \( v_{\mu,t+1} \) have correlation \( \rho \). This discrete-time model of investment opportunities is similar to the infinite horizon asset allocation model considered by Campbell and Viceira (1999) in the case of full and perfect observability. Equations (32), (33), and (34) represent the transition equation system (16) in our example. Again, the measurement equation is not stated explicitly for convenience, but it is simply assumed that the risk-free returns and realized excess stock returns are observed perfectly, whereas the equity risk premium, \( \mu_t \), is unobservable. The constant risk-free interest rate, \( r \), and the excess stock return parameters \( \bar{\mu}, \phi_\mu, \sigma_x, \sigma_\mu \), and \( \rho \) are all known by the investor. In particular, \( \bar{\mu} \) describes the unconditional (or steady state) mean of the equity risk premium, while \( \phi_\mu \) describes the degree of mean-reversion of the equity risk premium. In this setting we focus on optimal asset allocation when no more learning is possible (in the sense that more return observations will not decrease the variance of the risk premium estimate) and, hence, the prior distribution of \( \mu_t \) is of no importance. To this end, we iterate the Kalman filter recursions until \( \hat{\Sigma}(t) \) converges to its steady state value \( \Sigma \) (convergence to steady state is guaranteed for any positive semi-definite initial variance-covariance matrix, provided that the system is stationary, see Hamilton (p. 390, 1994)) which then provides the basis for calculating the optimal investment strategy. To calibrate the model parameters, we follow Campbell and Viceira (1999) and assume that the risk premium is really driven by the dividend-price ratio. The calibrated parameter values applied below are given in Table 2. Table 2 also contains limiting and equivalent continuous-time model parameter estimates (see Campbell, 2019).

\[ \mu = c_x \phi_x (D/P)_t + v_{x,t+1} \]
\[ (D/P)_{t+1} = c_{DP} + \phi_{DP} (D/P)_t + v_{DP,t+1}. \]

The parameters of (34) are then obtained as: \( \bar{\mu} = c_x + \phi_x c_{DP}/(1 - \phi_{DP}) \), \( \phi_\mu = \phi_{DP} \) and \( \sigma_\mu^2 = \phi_x^2 \sigma_{DP}^2. \)

---

6 More specifically, we first estimate the following model by maximum likelihood using monthly data from March 1951 to June 2004:

\[ x_{t+1} = c_x + \phi_x (D/P)_t + v_{x,t+1} \]
\[ (D/P)_{t+1} = c_{DP} + \phi_{DP} (D/P)_t + v_{DP,t+1}. \]

The parameters of (34) are then obtained as: \( \bar{\mu} = c_x + \phi_x c_{DP}/(1 - \phi_{DP}) \), \( \phi_\mu = \phi_{DP} \) and \( \sigma_\mu^2 = \phi_x^2 \sigma_{DP}^2. \)
Chacko, Rodriguez and Viceira (2004) and conversion formulas therein) which are used below to address the question of rebalancing frequency importance in the present context.

Table 3 reports the fraction of wealth allocated to stocks for varying risk-aversion coefficients, investment horizons and investor types when the risk-premium equals its steady state mean and with monthly rebalancing. $\alpha$ and $\alpha^*$ again denote the allocations of a long-term and a myopic investor, respectively, who do not observe the risk premium. As a benchmark we also consider the allocations of a long-term and a myopic investor - denoted $\tilde{\alpha}$ and $\tilde{\alpha}^*$, respectively - who do observe the risk premium. Again the effect of risk-premium uncertainty on the allocation of myopic investors is very small (compare $\alpha^*$ with $\tilde{\alpha}^*$). However, the effect on the allocation of long-term investors is pronounced. In this case the investor who observes the true risk-premium has a large positive hedge demand due to the negative correlation between innovations to the risk premium and innovations to realized returns. Since the filtered risk-premium is less variable than the true risk premium, the investor who only observes the risk premium indirectly perceives investment opportunities to be less volatile and consequently has a lower hedge demand.

Allocations are often very sensitive to variations in the risk premium. Campbell and Viceira (1999) is a case in point. In Figure 1 we show the fraction of wealth allocated to stocks over time in a simulated sample of 500 observations. We report the allocation for an investor who observes the risk premium and for one who filters it out by observing realized stock returns. The investment horizon is 10 years and $\gamma = 5$. The allocations for the investor who does not observe the risk premium are significantly less volatile than the allocations for the investor who does observe the risk premium.\footnote{The average allocation to stocks is lower for the investor who does not observe the risk premium, reflecting primarily the lower average hedge demand.}

In Appendix B we illustrate the continuous-time equivalent to the discrete-time setup above. This allows us to get a sense of how fast our discrete-time solution converges to its continuous-time limit as the rebalancing interval goes to zero. In Table 4 we again assume an investment horizon of 10 years and $\gamma = 5$ and compute the optimal fraction of wealth allocated to stocks with discrete rebalancing - at intervals ranging from annually to daily - and continuous rebalancing. Again we report the allocation both for an investor who observes the risk premium and for one who filters it out by observing realized stock returns. The relevant parameters values for the continuous-time return dynamics in Appendix B are provided in Table 2. These are computed from the parameter estimates in the discrete-time return dynamics.
in the previous section, as described above. Furthermore, the discrete-time return dynamics for various intervals are obtained by appropriately discretizing the continuous-time return dynamics (cf. Campbell, Chacko, Rodriguez and Viceira (2004)). We see that the discrete-time solution converges quite fast to the continuous-time solution as the rebalancing interval shrinks toward zero. At daily rebalancing the discrete-time and continuous-time solutions are virtually indistinguishable. At monthly rebalancing - which is what we use throughout the main part of the paper - the discrete-time solution remains very close to the continuous-time solution.

5 Asset Allocation with time-varying real interest rates and bond and stock risk premia

We will now consider and calibrate a relatively realistic model of dynamic investment opportunities, which fits into the general framework considered in Section 3. We will start out setting up the model in general terms in Section 5.1. In Section 5.2 the model is specialized and the estimation approach and results are reported. Asset allocation implications are then considered in Section 5.3

5.1 The model

Uncertainty is generated by a five-dimensional standard Wiener process, $W_t$, and the underlying state vector is three-dimensional and denoted $X_t$ in the following. The dynamics of the state vector is given by the Gaussian process:

$$dX_t = -K X_t + \sigma_X dW_t,$$

(35)

where the matrices $K$ and $\sigma_X$ have dimensions $3 \times 3$ and $3 \times 5$, respectively.

The term-structure part of the model is of the essentially affine type discussed in Duffee (2002) and Dai and Singleton (2002) and shown in these papers to be capable of replicating excess returns predictability (and hence deviations from the expectations hypothesis) in the bond market. The instantaneous nominal interest rate is affine in the state variables:

$$r(X_t) = \delta_0 + \delta_X X_t.$$  

(36)

And the vector of market prices of risk is likewise affine in the state variables:

$$\lambda(X_t) = \lambda_0 + \lambda_X X_t,$$

(37)
where $\lambda_0$ and $\lambda_X$ have dimensions $3 \times 1$ and $3 \times 3$, respectively. This implies that the instantaneous return on a zero-coupon bond, $B^\tau_t = B(X_t, \tau)$, with time to maturity $\tau$ is given by

$$
\frac{d B^\tau_t}{B^\tau_t} = \left( r(X_t) + \sigma_B \lambda(X_t) \right) dt + \sigma_B d W_t,
$$

(38)

where $\sigma_B = -A_2^\prime(\tau) \sigma_X$ and $A_2(\tau)$ are described in Appendix C.

The instantaneous risk premium on stocks $\eta$ is assumed affine in the state variables:

$$
\eta(X_t) = \eta_0 + \eta_X X_t,
$$

(39)

which allows for excess return predictability in the stock market (we could alternatively write the risk premium in terms of market prices of risk). The return on a stock $S$ is then:

$$
\frac{d S_t}{S_t} = \left( r(X_t) + \eta(X_t) \right) dt + \sigma_S d W_t.
$$

(40)

Finally, expected inflation $i$ is assumed affine in the state variables:

$$
i(X_t) = \zeta_0 + \zeta_X X_t,
$$

(41)

and the price level $\Pi$ evolves according to

$$
\frac{d \Pi_t}{\Pi_t} = i(X_t) dt + \sigma_\Pi d W_t.
$$

(42)

We assume that the investor allocates wealth between a money market account ($A_t$), stocks and 10yr zero-coupon bonds (allowing for investment in multiple bonds with different maturities is straightforward). To map the model into the setup of section 2.2 we consider the expanded state vector $\Psi = \left( \log A_t, \log S_t, \log B_{10}^\tau_t, X_t \right)$. The first three elements of $d \Psi$ denote the instantaneous log real return, the instantaneous log excess stock return and the instantaneous log excess return on the 10yr bond. The dynamics of $\Psi$ is given by the Gaussian vector process

$$
d \Psi = (\varphi_\Psi - K_\Psi X_t) dt + \sigma_\Psi d W_t,
$$

(43)

where

$$
\varphi_\Psi = \begin{pmatrix}
\delta_0 - \zeta_0 + \frac{1}{2} \sigma_\Pi^2 \\
\eta_0 - \frac{1}{2} \sigma_X^2 \\
\sigma_B^{(10)} \lambda_0 - \frac{1}{2} \sigma_B^{(10)}^2 \\
0_{3 \times 1}
\end{pmatrix},
K_\Psi = \begin{pmatrix}
0_{1 \times 3} & \delta_X - \zeta_X \\
0_{1 \times 3} & \eta_X \\
0_{1 \times 3} & \sigma_B^{(10)} \lambda_X \\
0_{3 \times 3} & -K
\end{pmatrix},
\sigma_\Psi = \begin{pmatrix}
-\sigma_\Pi \\
\sigma_S \\
\sigma_B^{(10)} \\
\sigma_X
\end{pmatrix}.
$$

(44)
Discretizing a Gaussian process is straightforward (see, e.g., Karatzas and Shreve (pp. 354-357, 1991), and in this way we obtain the VAR(1) for \( z_t = (r_{1,t}, x_t, s_t) \) given in section 2.2, where \( x_t \) contains the log excess stock and bond return and \( s_t \) equals \( X_t \).

The investor observes perfectly the realized 1mth real interest rate and the realized 1mth excess returns on 10yr zero-coupon bonds and stocks (the first three elements of the \( z_t \)-vector). In addition, the investor observes with measurement errors a term structure of nominal zero-coupon bond yields (with maturities of 1mth, 6mth, 1yr, 2yr, 5yr and 10yr) and the dividend-price ratio. Appendix C shows that bond yields are affine in the state variables:

\[
y(X_t, \tau) = \frac{A_1(\tau)}{\tau} + \frac{A_2(\tau)}{\tau} X_t.
\]

Equation (45), with “measurement noise” added, thus describes one of the entries in the measurement equation. This way of using panel data in combination with the Kalman filter for estimating term-structure models was pioneered by Pennacchi (1991) and has been applied in numerous papers since.

Appendix C also demonstrates that, using the log-linear dividend discount model of Campbell and Shiller (1988a,1988b), the log dividend-price ratio is approximately affine in the state variables:

\[
d_t - p_t = -k + g + \frac{1}{2}\sigma^2 S - \delta_0 - \eta_0\frac{1}{1 - \rho} + (\delta_X + \eta_X)\nu(I - \rho \Phi)^{-1} X_t.
\]

Equation (46), with “measurement noise” added, likewise describes an entry in our measurement equation. Brennan and Xia (2004) have recently argued that using a dividend discount model is the preferable way to estimate the - otherwise hard to detect - process for expected stock returns (they do not decompose expected stock returns into interest rates and stock risk premia). They employ what is essentially a non-linear Kalman filter to estimate the expected stock return process. The approach in this paper represents a simpler - but approximate - alternative to theirs. On the other hand, our model is richer than theirs in the sense that we model interest rates and stock risk premia separately and both interest rates and stock risk premia are allowed to depend on multiple state variables. To simplify the analysis we have assumed that expected future dividend-growth is constant. An extension to time-variations in expected future dividend growth is straightforward, but Brennan and Xia (2004) find that such an extension does not change the results regarding expected stock returns much.

The measurement errors in the bond yield and dividend-price ratio relations are assumed to be mean-zero normally distributed and serially and cross-sectionally uncorrelated. In addition we assume that the percentage standard deviation of the pricing errors are equal across the
bond yield and log dividend-price ratio relations - a parametrization that seems plausible and reduces the parameter space.

5.2 Estimation results

We use monthly US data from the Treasury-Federal Reserve Accord in March 1951 to June 2004. Zero-coupon bond yields with maturities 1mth, 6mth, 1yr, 2yr, 5yr and 10yr for the period March 1951 to February 1991 are from McCulloch (1990) and McCulloch and Kwon (1993). The yields for the period March 1991 to June 2004 are constructed with boot-strapping methods from the constant maturity yields reported in the Federal Reserve H.15 statistical release. All yields are recorded end-of-month. The cum dividend stock index is constructed from end-of-month values of the S&P 500 stock index. The dividends that enter in the dividend-price ratio are calculated as the sum of dividends payed out over the past year. The consumer price index is the CPI-All Urban Consumers, All Items index published by the U.S. Bureau of Labor Statistics.

Due to the proliferation of parameters, we need to impose some structure on the model. Guided by the existing term structure literature, which shows that a two factor model can capture much of the term structure dynamics, we let the short-term interest rate be a function of the first two state variables. Also, since the slope of the yield curve has been shown to be the most potent predictor of excess bond returns and since the second factor in term structure models usually have a high correlation with the slope, we let the market price of risk be a function of the first two state variables. In order for the model to be econometrically identified, $K$ must be lower triangular and $\sigma_X = (I_{3\times3} 0_{3\times2})$ (see Dai and Singleton (2000)). It must also be the case that $\sigma_S$ only loads on the first four Wiener processes while $\sigma_\Pi$ can load on all five.

Maximum likelihood estimates and asymptotic heteroscedasticity-consistent standard errors are given in pro-anno terms in Table 5 and Table 6. The mean-reversion parameters indicate that the state variables are quite persistent. Shocks to each of the state variables have half-lives of 5.0 years, 1.4 years and 20.1 years, respectively. To ease interpretation of the table, note that the first state variable is highly correlated with the interest rate level (correlation with the 3mth rate is 0.981), the second state variable is negatively correlated with the slope of the yield curve (correlation with the 10yr - 3mth spread is -0.488) and the third state variable is highly negatively correlated with the log dividend-price ratio (correlation is -0.961).
The estimate of the $\eta_X$-vector reveals that the stock risk premium depend negatively on all three state variables. Given the correlations above, this is consistent with the dividend-yield predicting excess stock returns with a positive sign and the short rate predicting excess stock returns with a negative sign (and more weakly, the slope of the yield curve predicting excess stock returns with a positive sign) - consistent with what has been documented in the vast return predictability literature. The estimate of the $\lambda_X$-matrix is harder to interpret. However, a simulation exercise along the line of Dai and Singleton (2002) shows that the estimated model is able to replicate the predictability of excess bond returns (across the entire maturity spectrum) from the slope of the yield curve - a widely documented fact in the literature on tests of the expectations hypothesis.\(^8\)

Table 7 compares unconditional sample and implied moments of central variables of interest. It first reports the sample mean and standard deviation of the real interest rate and the sample means, standard deviations and Sharpe ratios of the 1yr, 5yr and 10yr excess bond returns and the excess stock return.\(^9\) It then reports the corresponding numbers implied by the model. The model fits the volatilities of all variables very well. The fit of the means is less impressive, although - as we explain - this is entirely expected. The implied 10yr bond risk premium is about 75bp higher than in the data. This, however, is partly due to the fact that the 10yr yield is higher toward the end than in the beginning of the sample period. This has depressed realized returns in the sample and has caused the sample mean to be lower than the true population mean. A similar explanation underlies the large discrepancy between the implied equity risk premium of approximately 4.8 percent and the sample equity risk premium of approximately 6.8 percent. In the sample there is a downward trend in the dividend-price ratio. Our model attributes all of this decline to a decline in discount rates (since we assume constant expected dividend-growth) which has inflated realized returns in the sample and caused sample mean returns to exceed the true population mean. This underscores an important advantage of our model: By utilizing the present-value relation for equities, our risk-premium estimate is not distorted by the extremely high returns in the sample. As a consequence of the above the difference between implied Sharpe ratios on stocks and bonds is much lower than the difference between sample Sharpe ratios. As we demonstrate below, this helps solve one problem that plagues many asset allocation models: That the optimal unconditional allocation almost always involves a highly leveraged position in stocks.

\(^8\)The simulation results are available from the authors upon request

\(^9\)Means of log returns are added one-half their variances to account for Jensen’s inequality.
Figure 2 shows the fitted values for the instantaneous expected real interest rate and the instantaneous expected total and excess returns on 10yr bonds and stocks. The fitted values are calculated on the basis of the Kalman filtered smoothed state variables. The fitted expected excess bond return corresponds to that shown in Duffee (2002) for his $A_0(3)$ model.\textsuperscript{10} The risk premium is low and stable in the 1950s and 60s, more volatile and generally higher in the 1970s and 80s, and has trended downwards since the mid-1980s.\textsuperscript{11} The fitted expected total stock return follows closely the similar graphed fits in Brennan and Xia (2004). It declines from a high level during the 1950s, is low in the 1960s, rises in the 1970s and declines from the early 1980s until the peak of the stock-market in 2000, where it reaches negative values. Since then it has recovered slightly but remains very low by historical standards. As explained above, our model allows us to focus explicitly on the stock risk premium. The figure shows that the decline in expected stock returns during the 1980s was entirely due to declining interest rates. In contrast, the decline in expected stock returns during the 1990s was entirely due to a declining risk premium. Since 2000 the risk premium has increased rather dramatically.

Based on the above, we conclude that the model - despite being quite parsimonious - gives a realistic description of the dynamics of investment opportunities faced by investors; in the next section we solve for the optimal asset allocation on the basis of this model.\textsuperscript{12}

5.3 Asset Allocation

5.3.1 General properties of the solution

Solving for the optimal asset allocation is straightforward using our solution algorithm of Section 3. The optimal asset allocation depends - apart from the parameter estimates - on the investment horizon, the risk aversion, and the position of the state vector. To get a sense of the asset allocation recommendations of the model, Panel A in Figure 3 shows the optimal asset allocation as a function of the investment horizon, assuming $\gamma = 5$ and that the state vector equals its unconditional mean. For this particular investor the allocation to stocks and bonds

\begin{itemize}
  \item \textsuperscript{10}See Duffee (2002), Figure 1, Panel F.
  \item \textsuperscript{11}Duffee’s estimated risk premium is more volatile due to his use of a three-factor model, where the third factor - which is omitted in our model - is highly transitory.
  \item \textsuperscript{12}One element that the model does not capture is variations in second moments. The evidence in Chacko and Viceira (2004) seems to indicate that variations in volatilities are not very important for long-term asset allocations since shocks to volatilities are relatively short-lived. Shocks to correlations seem to be more persistent and could be more important.
\end{itemize}
increases with the horizon. The stock-bond ratio also increases with the horizon, especially for investment horizons above 10 years.

The horizon effect is due to the investor's desire to hedge variations in the real short-term interest rate and bond and stock risk premia. To ease interpretation of the hedge portfolio we consider three cases in which the investor hedges only one dimension of investment opportunities (either the real interest rate, the bond risk premium or the stock risk premium) while treating the other parts as constants and equal to their unconditional means. These results are reported in panel B-D in Figure 3. The results can be understood by relating to Table 8 which shows the correlation between innovations to the three state variables and innovations to realized bond and stock returns, the expected real interest rate and bond and stock risk premia. Innovations to the realized return on the 10yr bond is correlated with innovations to the first two state variables (correlations are strongly negative and moderately positive, respectively), and innovations to realized stock return is strongly positively correlated with innovations to the third state variable. Hence, the 10yr bond can be used to hedge exposure to the first two state variables while the stock can be used to hedge exposure to the third state variable.

Figure 3.B shows that the hedge portfolio associated with real interest rate risk consists almost entirely of a long position in bonds. The reason is that the real interest rate depends mostly and with a positive sign on the first state variable. Since innovations to this state variable is strongly negatively correlated with realized bond returns, it follows that bonds provide a good hedge against time-varying real interest rates. That nominal bonds provide a better hedge against real interest rate risk than stocks is not uncontroverisal and somewhat model and data dependent. Brennan and Xia (2002) and Sangvinatsos and Wachter (2004) finds a similar result, but Campbell and Viceira (2002) conclude that stocks provide the better hedge.13

Next we consider the hedge portfolio associated with expected bond return risk. Figure 3.C shows that it also almost exclusively consists of a long bond position. The explanation is that bond risk premia depend mostly and negatively on the second state variable. Since innovations to this state variable is moderately positively correlated with realized bond returns, it follows that bonds also provide a good hedge for time-varying bond risk premia. Sangvinatsos and Wachter (2004) reach a similar conclusion.

13That conclusion is sensitive to the period over which their model is estimated. When they estimate their model on data from 1982-1999, they find that nominal bonds provide the best hedge.
The hedge portfolio associated with expected stock return risk is given in Figure 3.D, which shows that it consists of a long stock position and a short bond position. Stock risk premia depends negatively on all three state variables so - again from the correlation structure in Table 8 - it follows that a portfolio short the 10yr bond and long the stock will provide a good hedge against time-varying stock risk premia. The role of stocks in hedging time-varying stock risk premia has been stressed in quite a few papers and also emerged from the analysis in Section 4.2 (see the references there).

In Figure 4 we analyze the optimal asset allocation as a function of risk aversion in the same four cases discussed above. We assume an investment horizon of 10 years and that the state vector equals its unconditional mean. The structure of the figure is similar to the structure of Figure 3. We see that above \( \gamma = 2 \), the composition of the hedge portfolio is not very sensitive to reasonable variations in risk aversion. The myopic portfolio, of course, is very sensitive to the risk aversion level.

### 5.3.2 The impact of measurement errors

In the estimation and asset allocation above we have assumed that the measurement errors in the zero-coupon bond yield relations and the log dividend-price ratio relation have equal standard deviations. We now investigate the impact on the stock allocation of varying the measurement error in the dividend yield relation. This can be thought of as varying the degree of confidence the investor has in this relation. We consider two cases. In the first case the investor has full confidence and assumes zero measurement error when estimating the parameters and subsequently solving the asset allocation problem. In the second case the investor is quite skeptic and assumes that the percentage standard deviation of the dividend yield pricing error is twice the percentage standard deviation of the bond yield pricing errors. Figure 5 shows the optimal allocation to stocks as a fraction of wealth over time in these two cases and the base-line case from above. We assume an investment horizon of ten years and relative risk aversion of five. The allocations in the three cases follow the same overall trend but the less confidence the investor has in the dividend-price ratio relation, the less volatile are the allocations. The standard deviations of the allocations are 86.1 percent in the high confidence case, 52.3 percent in the moderate confidence case and 43.7 percent in the low confidence case.\(^\text{14}\)

\(^{14}\)Surprisingly the allocations in the case of low confidence is relatively volatile during the monetary experiment in the early 1980’s. The reason is that stock risk premium in this case is estimated to depend relatively
6 Conclusion

This paper has provided a basic framework for addressing the importance of time horizon and risk aversion on optimal portfolio choice in VAR-models. The modeling allows for state variables being unobservable, and examples have demonstrated that this significantly affects dynamic portfolio allocations. In particular, the investor reacts more conservatively to news since portfolio allocations are less variable over time compared to the case where state variables are assumed directly and perfectly observable.

We conjecture that the current research can be extended in various direction. It will, for example, be possible to incorporate consumption and possibly other features by application of the approximate solution technique suggested and outlined by Campbell and Viceira (2002) and Campbell et al. (2003). Furthermore, the general state space formulation is rich and allows for representation of many alternative return generating models which have not been addressed in this paper.

more strongly on the term structure factors which are more volatile during this period.
Appendix A

The proof of Proposition 1 as well as the solution forms in (7), (8), (24), and (25) and the recursive solution algorithm in (9)–(15) hinges on Lemma 3 below. Lemma 3 on the other hand is based on the following Lemma 2, while the matrix result provided in Lemma 1 is relevant for showing that the matrices obtained by the recursive solution algorithm are well-defined. The result in Lemma 2 can be obtained by basically rewriting and elaborating on a similar result in Campbell, Chan and Viceira (pp. 10-11, 2002), (under slightly different notation). An explicit proof of Lemma 2, however, is stated for completeness and for direct use and adoption in the subsequent proofs.

**Lemma 1** Let $A$ and $B$ be symmetric positive semi-definite matrices. Then

$$C = (I + BA)^{-1}B$$

is well-defined and symmetric positive semi-definite.

**Proof:** The following argument shows that $I + BA$ is regular. For an arbitrary vector $v$, assume that

$$v'(I + BA) = 0.$$ 

By multiplication by $Bv$ from the right, we get

$$v'Bv + v'BABv = 0,$$

and since both $B$ and $BAB$ are symmetric positive semi-definite matrices, this implies that $v'Bv$ and $v'BABv$ are both zero. But $v'Bv = 0$ implies that $v$ belongs to the null space of $B$, i.e. $v'B = 0$ (This follows from the fact that $B$ can always be written as $B = D'D$, see e.g. Hamilton (1994, p. 734), and the following line of implications: $v'Bv = 0 \Rightarrow v'D'Dv = 0 \Rightarrow (Dv)'Dv = 0 \Rightarrow Dv = 0 \Rightarrow D'Dv = 0 \Rightarrow Bv = 0$). Inserting this in our original assumption $v' + v'BA = 0$, we get $v' = 0$. This shows that $I + BA$ is regular. As used below, it can also be noted that $I + AB$ is regular by the same argument.

Since $I + BA$ is regular, we have that $C = (I + BA)^{-1}B$ is well-defined. In order to prove that $C$ is symmetric, it can be noted that the symmetry condition $C' = C$ can be written

$$B(I + AB)^{-1} = (I + BA)^{-1}B.$$
But this identity follows by multiplication by \((I + AB)^{-1}\) from the right and \((I + BA)^{-1}\) from the left in the (trivial) identity

\[(I + BA)B = B(I + AB).\]

Finally, to see that \((I + BA)^{-1}B\) is positive semi-definite, we must show that

\[v'(I + BA)^{-1}Bv \geq 0\]

for any vector \(v\). But since \(I + BA\) is regular, we may assume \(v' = u'(I + BA)\) for some vector \(u\). Then

\[v'(I + BA)^{-1}Bv = u'(I + BA)B(I + BA)'u\]

\[= u'B(I + AB)u\]

\[= u'Bu + u'BABu \geq 0\]

where the last inequality follows from the fact that both \(B\) and \(BAB\) are positive semi-definite matrices.

**Lemma 2** Let \(z_{t+1}\) be described by a VAR(1) model,

\[z_{t+1} = \Phi_0 + \Phi_1 z_t + v_{t+1}, \quad v_{t+1} \sim \mathcal{N}(0, \Sigma).\]

If \(B_2\) is symmetric and negative semi-definite, then

\[E_t \left[ e^{B_0 + B_1' z_{t+1} + w_1' B_2 z_{t+1}} \right] = e^{D_0 + D_1' z_t + w_1' D_2 z_t}\]

where

\[D_0 = B_0 + \frac{1}{2} \ln |\Gamma| + \frac{1}{2} B_1' \Sigma B_1 + \Phi_0' \Gamma B_1 + \Phi_0' \Gamma B_2 \Phi_0\]

\[D_1 = \Phi_1' \Gamma B_1 + 2\Phi_1' \Gamma B_2 \Phi_0\]

\[D_2 = \Phi_1' \Gamma B_2 \Phi_1\]

\[\Gamma = (I - 2B_2 \Sigma)^{-1},\]

and where \(D_2\) is symmetric and negative semi-definite.

**Proof:** We have that \(z_{t+1} \sim \mathcal{N}(\mu_z, \Sigma_{zz})\) where \(\mu_z = \Phi_0 + \Phi_1 z_t\) and \(\Sigma_{zz} = \Sigma\). By application of Lemma 2, one thus obtains

\[E_t \left[ e^{B_0 + B_1' z_{t+1} + w_1' B_2 z_{t+1}} \right] = e^{C_0 + C_1' \mu_z + w_1' C_2 \mu_z}\]

\[= e^{C_0 + C_1' (\Phi_0 + \Phi_1 z_t) + (\Phi_0 + \Phi_1 z_t)' C_2 (\Phi_0 + \Phi_1 z_t)}\]

\[= e^{D_0 + D_1' z_t + w_1' D_2 z_t}\]
where $C_0$, $C_1$, and $C_2$ are as stated in Lemma 2, and where the last equality is obtained by collection of constant, linear, and quadratic terms of $z_t$ in the exponential. Thus,

$$D_0 = C_0 + C'_0 \Phi_0 + \Phi'_0 C_2 \Phi_0$$

$$D_1 = C'_1 \Phi_1 + 2\Phi'_0 C_2 \Phi_1$$

$$D_2 = \Phi'_1 C_2 \Phi_1.$$

By inserting $C_0$, $C_1$, and $C_2$, as stated in Lemma 2, one obtains $D_0$, $D_1$, and $D_2$ in the form stated in the lemma and with $\Gamma = (I - 2B_2 \Sigma)^{-1}$.

Finally, since $C_2 = \Gamma B_2$ is symmetric and negative semi-definite (cf. Lemma 2), it follows that $D_2 = \Phi'_1 C_2 \Phi_1$ is also symmetric and negative semi-definite.

We can now prove Proposition 1 as well as the solution forms in (7), (8), (24), and (25) and the recursive solution algorithm in (9)–(15). (The notation from section 2 is used.)

**Proof:** (of Proposition 1) Using the conjectured form of the indirect utility function, and that next period wealth is given by $W_{t+1} = W_t e^{r_{p,t}+1}$ (and with log portfolio return $r_{p,t+1}$ as given in (5)), we can evaluate the object function in the maximization involved in the relevant Bellman equation (cf. (6)),

$$G(t, \alpha_t) = \mathbb{E}_t[V_{t+1}]$$

$$= \mathbb{E}_t \left[ \frac{e^{B_0(t+1)+(1-\gamma)B_1(t+1)z_{t+1}+(1-\gamma)z'_{t+1}B_2(t+1)z_{t+1}}}{1-\gamma} W_{t+1}^{1-\gamma} - 1 \right]$$

$$= \mathbb{E}_t \left[ \frac{e^{B_0(t+1)+(1-\gamma)B_1(t+1)z_{t+1}+(1-\gamma)z'_{t+1}B_2(t+1)z_{t+1}+(1-\gamma)r_{p,t+1}}}{1-\gamma} W_{t+1}^{1-\gamma} - 1 \right]$$

$$= \frac{g(t, \alpha_t) W_{t}^{1-\gamma} - 1}{1-\gamma}$$

where

$$g(t, \alpha_t) = \mathbb{E}_t \left[ e^{B_0(t+1)+(1-\gamma)B_1(t+1)z_{t+1}+(1-\gamma)z'_{t+1}B_2(t+1)z_{t+1}+(1-\gamma)r_{p,t+1}} \right]$$

$$= \mathbb{E}_t \left[ e^{B_0(t+1)+(1-\gamma)B_1(t+1)z_{t+1}+(1-\gamma)z'_{t+1}B_2(t+1)z_{t+1}+(1-\gamma)(r_{1,t+1}+\alpha'_t z_{t+1}+\frac{1}{2}\alpha'_t (\sigma_x^2 - \Sigma_x \alpha_t))} \right]$$

$$= \mathbb{E}_t \left[ \exp \left\{ (B_0(t+1) + (1 - \gamma) \frac{1}{2} \alpha'_t (\sigma_x^2 - \Sigma_x \alpha_t)) ight\} 

+ (1 - \gamma) (B_1(t+1) + H_1 + \alpha'_t H_x) z_{t+1} + z'_{t+1} (1 - \gamma) B_2(t+1) z_{t+1} \right]$$

(48)
and where $H_1$ and $H_x$ are selection matrices that select respectively the first element and the excess returns from $z_{t+1}$, i.e. $r_{1,t+1} = H_1 z_{t+1}$ and $x_{t+1} = H_x z_{t+1}$.

Using Lemma 3, $g(t, \alpha_t)$ can now be evaluated and written as

$$g(t, \alpha_t) = e^{D_0(t, \alpha_t) + D_1(t, \alpha_t)' z_t + z_t' D_2(t) z_t}$$

where

$$D_0(t, \alpha_t) = B_0(t + 1) + \frac{1}{2} \ln |\Gamma(t + 1)| + \frac{1}{2} (1 - \gamma) \alpha_t^t (\sigma_x^2 - \Sigma_{xx} \alpha_t)$$

$$+ \frac{1}{2} (1 - \gamma)^2 (B_1(t + 1)' + H_1 + \alpha_t' H_x) \Sigma (t + 1) (B_1(t + 1) + H_1' + H_x' \alpha_t)$$

$$+ (1 - \gamma) \Phi_0' \Gamma(t + 1) (B_1(t + 1) + H_1' + H_x' \alpha_t) + (1 - \gamma) \Phi_0' \Gamma(t + 1) B_2(t + 1) \Phi_0$$

$$D_1(t, \alpha_t) = (1 - \gamma) \Phi_1' \Gamma(t + 1) (B_1(t + 1) + H_1' + H_x' \alpha_t) + 2(1 - \gamma) \Phi_1' \Gamma(t + 1) B_2(t + 1) \Phi_0$$

$$D_2(t) = (1 - \gamma) \Phi_1' \Gamma(t + 1) B_2(t + 1) \Phi_1$$

$$\Gamma(t + 1) = (I + 2(\gamma - 1) B_2(t + 1) \Sigma^{-1})$$

The optimal portfolio weight $\alpha_t$ must be determined by maximizing expected next period indirect utility, i.e. by maximizing the expression $G(t, \alpha_t)$ (and with $g(t, \alpha_t)$ given in (49)) with respect to $\alpha_t$. The first order conditions from the optimization problem are given by

$$\frac{\partial G}{\partial \alpha_t} = 0$$

$$\frac{\partial D_0}{\partial \alpha_t} + \frac{\partial D_1}{\partial \alpha_t} z_t = 0$$

$$\frac{\partial D_2}{\partial \alpha_t} z_t = 0$$

$$\alpha_t = A_0(t) + A_1(t) z_t$$

where $A_0(t)$ and $A_1(t)$ are given in (9) and (10). The indirect utility function at time $t$ can now be determined by substituting the optimal portfolio weights into the expression in (47), i.e. $V_t = G(t, A_0(t) + A_1(t) z_t)$. By evaluating this expression for $V_t$, one obtains

$$V_t = \left( e^{D_0(t, A_0(t) + A_1(t) z_t) + D_1(t, A_0(t) + A_1(t) z_t)' z_t + z_t' D_2(t) z_t} \right) \frac{W_t^{1 - \gamma} - 1}{1 - \gamma}$$

$$= \left( e^{B_0(t) + (1 - \gamma) B_1(t)' z_t + (1 - \gamma) z_t' B_2(t) z_t} \right) \frac{W_t^{1 - \gamma} - 1}{1 - \gamma}$$
where the last equality is obtained by collection of constant, linear, and quadratic terms of $z_t$, and $B_0(t)$, $B_1(t)$, and $B_2(t)$ are given in (13), (14), and (15). The fact that $B_2(t)$ is symmetric and positive semi-definite follows from the discussion after equations (13), (14), and (15) in section 2.
Appendix B

In this appendix we present and derive the continuous-time equivalent of the discrete-time setup in section 4.2. The investment opportunity dynamics are given by

\[
\frac{dA_t}{A_t} = r dt \tag{50}
\]

\[
\frac{dS_t}{S_t} = (r + \eta_t) dt + \sigma_S dZ_{S,t} \tag{51}
\]

\[
\frac{d\eta_t}{\eta_t} = \kappa(\theta - \eta_t) dt + \sigma_\eta dZ_{\eta,t} \tag{52}
\]

where \( dZ_{S,t} \) and \( dZ_{\eta,t} \) denote Wiener processes with correlation \( \rho \). The risk premium is unobservable and must be inferred from the realized stock returns. Applying the Kalman-Bucy filter (see e.g. Liptser and Shiryaev (2001), chapter 12), we can derive the investment opportunity dynamics perceived by the investor:

\[
\frac{dA_t}{A_t} = r dt \tag{53}
\]

\[
\frac{dS_t}{S_t} = (r + \hat{\eta}_t) dt + \sigma_S d\hat{Z}_{S,t} \tag{54}
\]

\[
\frac{d\hat{\eta}_t}{\hat{\eta}_t} = \kappa(\theta - \hat{\eta}_t) dt + \sigma_\hat{\eta} d\hat{Z}_{S,t} \tag{55}
\]

where \( \hat{\eta}_t \) denotes the estimate of the unobserved risk premium. \( \sigma_\hat{\eta} \) and \( d\hat{Z}_{S,t} \) are given by

\[
\sigma_\hat{\eta} = \frac{\rho \sigma_\eta \sigma_S + v_t}{\sigma_S} \tag{56}
\]

\[
d\hat{Z}_{S,t} = \left( \frac{\eta_t - \hat{\eta}_t}{\sigma_S} \right) dt + dZ_{S,t} \tag{57}
\]

and \( v_t \) - the variance of the risk premium estimate - follows

\[
\frac{dv_t}{v_t} = -2\kappa v_t + \sigma^2_\eta - \left( \frac{\rho \sigma_\eta \sigma_S + v_t}{\sigma_S} \right)^2. \tag{58}
\]

Note that although the market is incomplete, an investor with the assumed information set will perceive the market as being complete. This “observational completeness” result has been stressed by Rodriguez (2002).

As in section 4.2 we focus on the steady state where no more learning is possible. In steady state we must have \( \frac{dv_t}{dt} = 0 \) which yields a quadratic equation, the non-negative root of which can be shown to equal

\[
v^* = -\kappa \sigma^2_S - \rho \sigma_\eta \sigma_S + \sigma_S \sqrt{\kappa^2 \sigma^2_S + \sigma^2_\eta + 2\kappa \rho \sigma_\eta \sigma_S}. \tag{59}
\]

32
Hence, in steady state the diffusion term $\sigma_{\tilde{\eta}}$ is given by (56) with $v_t$ replaced by $v^*$.\textsuperscript{15}

The closed form solution to the optimal asset allocation strategy of a perfectly informed long-horizon CRRA investor facing investment opportunity dynamics given by (50)-(52) was derived by Kim and Omberg (1996). The same solution can be used to solve the optimal asset allocation strategy of an imperfectly informed investor facing perceived investment opportunity dynamics given by (53)-(55).

\textsuperscript{15}It follows from (59) that $v^* = 0$ when $\rho = 1$ or $\rho = -1$ (the latter only holds true provided that $\kappa \sigma_S^2 - \sigma_\eta \sigma_S \geq 0$). From (56) it then follows that the true and filtered risk premium coincide in these special cases.
Appendix C

In this appendix we show that the zero-coupon bond yield is affine in the state variables, $X_t$, and the log dividend-price ratio similarly is approximately affine as a function of $X_t$.

Given the specification of the market price of risk, the dynamics of the state vector under the equivalent martingale measure $Q$ is given by a Gaussian process:

$$dX_t = \tilde{K}(\theta - X_t) + \sigma_X d\tilde{W}_t,$$

where $\tilde{K} = K + \sigma_X \lambda_X$, $\tilde{\theta} = -\tilde{K}^{-1} \sigma_X \lambda_0$ and $\tilde{W}_t$ denotes a standard Wiener process under $Q$.

Following from the results in Duffie and Kan (1996), the time $t$ price of a zero-coupon bond that matures at $t + \tau$ is exponential affine in the state variables:

$$B(X_t, \tau) = e^{-A_1(\tau) - A_2(\tau)X_t}$$

And, the corresponding zero-coupon bond yield is thus affine in the state variables:

$$y(X_t, \tau) = \frac{A_1(\tau)}{\tau} + \frac{A_2(\tau)}{\tau}X_t$$

where $A_1(\tau)$ and $A_2(\tau)$ satisfy the ordinary differential equations

$$\frac{dA_2(\tau)}{d\tau} = -\tilde{K}'A_2(\tau) + \delta_X$$

$$\frac{dA_1(\tau)}{d\tau} = \tilde{\theta}'\tilde{K}'A_2(\tau) - \frac{1}{2}A_2(\tau)'\sigma_X\sigma_X A_2(\tau) + \delta_0$$

with terminal conditions $A_2(\tau) = 0$ and $A_1(\tau) = 0$. Closed form expressions for $A_1(\tau)$ and $A_2(\tau)$ are available but are fairly messy and hence not reported here.

Campbell and Shiller (1988a) derive the following approximate expression for the log dividend-price ratio:

$$d_t - p_t = -\frac{k}{1 - \rho} + E_t \left[ \sum_{j=0}^{\infty} \rho^j (-\Delta d_{t+j+1} + \hat{r}_{t+j+1} + \hat{\eta}_{t+j+1}) \right],$$

where $\Delta d_{t+j+1}$, $\hat{r}_{t+j+1}$ and $\hat{\eta}_{t+j+1}$ denote log dividend growth, log interest rate and log excess return, respectively, from $t + j$ to $t + j + 1$. Furthermore, $\rho = 1/(1+\exp(d - p))$, with $d - p$ denoting the average log dividend-price ratio, and $k = -\log(\rho) - (1 - \rho)\log(1 - \rho - 1)$. We simplify the analysis by assuming that expected dividend growth is constant and, hence, that all variation in the dividend-price ratio is due to variations in expected future interest rates and risk premia.
Based on (35), (36), (39) and (40) we can derive the expectations at time $t + j$ of $\hat{\mathbf{r}}_{t+j+1}$ and $\hat{\mathbf{\eta}}_{t+j+1}$ as

$$E_{t+j} [\hat{\mathbf{r}}_{t+j+1}] = \int_{t+j}^{t+j+1} r(X_u) du = \delta_0 + \delta X \nu X_{t+j}$$

$$E_{t+j} [\hat{\mathbf{\eta}}_{t+j+1}] = \int_{t+j}^{t+j+1} \left( -\frac{1}{2} \sigma^2_S + \eta(X_u) \right) du = -\frac{1}{2} \sigma^2_S + \eta_0 + \eta X \nu X_{t+j}$$

(66) 

(67)

where $\nu = \int_0^1 e^{-Ku} du$; see, e.g., Karatzas and Shreve (pp. 354-357, 1991). If we let $\Phi (= e^{-K})$ denote the discrete-time AR coefficient of $X_t$ and $g$ the mean log dividend growth, we have

$$d_t - p_t = -\frac{k}{1-\rho} + E_t \left[ \sum_{j=0}^{\infty} \rho^j \left( -E_{t+j}[\Delta d_{t+j+1}] + E_{t+j}[\hat{\mathbf{r}}_{t+j+1}] + E_{t+j}[\hat{\mathbf{\eta}}_{t+j+1}] \right) \right]$$

(68)

$$= -\frac{k}{1-\rho} + E_t \left[ \sum_{j=0}^{\infty} \rho^j \left( -g + \delta_0 + \delta X \nu X_{t+j+1} - \frac{1}{2} \sigma^2_S + \eta_0 + \eta X \nu X_{t+1+j} \right) \right]$$

(69)

$$= -\frac{k + g + \frac{1}{2} \sigma^2_S - \delta_0 - \eta_0}{1-\rho} + (\delta X + \eta X) \nu \left[ \sum_{j=0}^{\infty} \rho^j \Phi^j X_t \right]$$

(70)

$$= -\frac{k + g + \frac{1}{2} \sigma^2_S - \delta_0 - \eta_0}{1-\rho} + (\delta X + \eta X) \nu (I - \rho \Phi)^{-1} X_t.$$
\[ \gamma = 2 \quad \gamma = 5 \quad \gamma = 10 \]

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<th>( T = 10 )</th>
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<td>0.32</td>
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Notes: Fraction of wealth allocated to stocks for varying risk-aversion coefficients, investment horizons and investor types. \( \alpha \) denotes the allocation of a long-term investor who takes account of uncertainty about \( \mu_t \) and learning. \( \alpha^* \) denotes the allocation of a myopic investor who takes into account uncertainty about \( \mu_t \). \( \Delta \) is the hedge demand of the long term investor. \( \tilde{\alpha}^* \) denotes the allocation of a myopic investor who ignores uncertainty about \( \mu_t \).

Table 1: Allocations to stocks with and without learning

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<td>( \theta ) 0.0531</td>
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<td>0.9868</td>
<td>( \kappa ) 0.1592</td>
</tr>
<tr>
<td>( \sigma_x )</td>
<td>0.0416</td>
<td>( \sigma_S ) 0.1451</td>
</tr>
<tr>
<td>( \sigma_{\mu} )</td>
<td>5.28 E-4</td>
<td>( \sigma_\eta ) 0.0222</td>
</tr>
<tr>
<td>( \rho )</td>
<td>-0.9184</td>
<td>( \rho ) -0.9194</td>
</tr>
</tbody>
</table>

Notes: To the left are parameter estimates of the discrete-time return dynamics (32)-(34). These are in monthly terms. To the right are parameters of the continuous-time return dynamics (50)-(52). These were obtained from the discrete-time estimates and are in annual terms.

Table 2: Parameters of discrete-time and continuous-time models of section 4.2.
\gamma = 2 \quad \gamma = 5 \quad \gamma = 10

<table>
<thead>
<tr>
<th></th>
<th>\gamma = 2</th>
<th>\gamma = 5</th>
<th>\gamma = 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>\alpha \quad T = 2</td>
<td>1.38</td>
<td>0.58</td>
<td>0.30</td>
</tr>
<tr>
<td>\alpha \quad T = 10</td>
<td>1.67</td>
<td>0.83</td>
<td>0.45</td>
</tr>
<tr>
<td>\alpha \quad T = 20</td>
<td>1.81</td>
<td>1.00</td>
<td>0.58</td>
</tr>
<tr>
<td>\alpha^* \quad T = 2</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\alpha^* \quad T = 10</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\alpha^* \quad T = 20</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\Delta \quad T = 2</td>
<td>0.11</td>
<td>0.07</td>
<td>0.05</td>
</tr>
<tr>
<td>\Delta \quad T = 10</td>
<td>0.40</td>
<td>0.32</td>
<td>0.20</td>
</tr>
<tr>
<td>\Delta \quad T = 20</td>
<td>0.54</td>
<td>0.49</td>
<td>0.33</td>
</tr>
<tr>
<td>\tilde{\alpha} \quad T = 2</td>
<td>1.44</td>
<td>0.62</td>
<td>0.32</td>
</tr>
<tr>
<td>\tilde{\alpha} \quad T = 10</td>
<td>1.92</td>
<td>1.08</td>
<td>0.62</td>
</tr>
<tr>
<td>\tilde{\alpha} \quad T = 20</td>
<td>2.16</td>
<td>1.41</td>
<td>0.89</td>
</tr>
<tr>
<td>\tilde{\alpha}^* \quad T = 2</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\tilde{\alpha}^* \quad T = 10</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\tilde{\alpha}^* \quad T = 20</td>
<td>1.27</td>
<td>0.51</td>
<td>0.25</td>
</tr>
<tr>
<td>\tilde{\Delta} \quad T = 2</td>
<td>0.17</td>
<td>0.11</td>
<td>0.07</td>
</tr>
<tr>
<td>\tilde{\Delta} \quad T = 10</td>
<td>0.65</td>
<td>0.57</td>
<td>0.37</td>
</tr>
<tr>
<td>\tilde{\Delta} \quad T = 20</td>
<td>0.89</td>
<td>0.90</td>
<td>0.64</td>
</tr>
</tbody>
</table>

Notes: Fraction of wealth allocated to stocks for varying risk-aversion coefficients, investment horizons and investor types when the risk-premium equals its steady state mean. \alpha and \alpha^* denote allocations for a long term and a myopic investor, respectively, who filter out the risk premium by observing realized stock returns. \Delta is the hedge demand of the long term investor. \tilde{\alpha} and \tilde{\alpha}^* denote allocations for a long term and myopic investor, respectively, who observe the true risk premium. \tilde{\Delta} is the hedge demand of this long term investor.

Table 3: Allocations to stocks with and without observable risk premium

<table>
<thead>
<tr>
<th></th>
<th>annually</th>
<th>quarterly</th>
<th>monthly</th>
<th>weekly</th>
<th>daily</th>
<th>continuous</th>
</tr>
</thead>
<tbody>
<tr>
<td>\alpha</td>
<td>0.8486</td>
<td>0.8343</td>
<td>0.8309</td>
<td>0.8296</td>
<td>0.8292</td>
<td>0.8292</td>
</tr>
<tr>
<td>\alpha^*</td>
<td>0.5434</td>
<td>0.5139</td>
<td>0.5074</td>
<td>0.5049</td>
<td>0.5043</td>
<td>0.5041</td>
</tr>
<tr>
<td>\Delta</td>
<td>0.3052</td>
<td>0.3204</td>
<td>0.3235</td>
<td>0.3247</td>
<td>0.3249</td>
<td>0.3251</td>
</tr>
<tr>
<td>\tilde{\alpha}</td>
<td>1.1063</td>
<td>1.0860</td>
<td>1.0810</td>
<td>1.0791</td>
<td>1.0786</td>
<td>1.0785</td>
</tr>
<tr>
<td>\tilde{\alpha}^*</td>
<td>0.5627</td>
<td>0.5185</td>
<td>0.5089</td>
<td>0.5052</td>
<td>0.5043</td>
<td>0.5041</td>
</tr>
<tr>
<td>\tilde{\Delta}</td>
<td>0.5436</td>
<td>0.5675</td>
<td>0.5721</td>
<td>0.5739</td>
<td>0.5743</td>
<td>0.5744</td>
</tr>
</tbody>
</table>

Notes: Fraction of wealth allocated to stocks for varying rebalancing intervals and investor types when the risk-premium equals its steady state mean. \alpha and \alpha^* denote allocations for a long term and a myopic investor, respectively, who filter out the risk premium by observing realized stock returns. \Delta is the hedge demand of the long term investor. \tilde{\alpha} and \tilde{\alpha}^* denote allocations for a long term and myopic investor, respectively, who observe the true risk premium. \tilde{\Delta} is the hedge demand of this long term investor. Investment horizon is 10 years and \gamma = 5.

Table 4: Allocations to stocks for various rebalancing intervals
### Table 5: Parameter estimates

<table>
<thead>
<tr>
<th></th>
<th>$X_1$</th>
<th>$X_2$</th>
<th>$X_3$</th>
</tr>
</thead>
<tbody>
<tr>
<td>constant</td>
<td>0.0396</td>
<td>0.0178</td>
<td>0.0056</td>
</tr>
<tr>
<td>$\delta$</td>
<td>0.0209</td>
<td>0.0017</td>
<td>0.0053</td>
</tr>
<tr>
<td>$\lambda_1$</td>
<td>-0.4492</td>
<td>0.1344</td>
<td>0.3493</td>
</tr>
<tr>
<td></td>
<td>0.1752</td>
<td>0.1101</td>
<td>0.0155</td>
</tr>
<tr>
<td>$\lambda_2$</td>
<td>-0.3076</td>
<td>-0.2286</td>
<td>-0.1925</td>
</tr>
<tr>
<td></td>
<td>0.1875</td>
<td>0.1205</td>
<td>0.1143</td>
</tr>
<tr>
<td>$\eta$</td>
<td>0.0484</td>
<td>-0.0150</td>
<td>-0.0114</td>
</tr>
<tr>
<td></td>
<td>0.0180</td>
<td>0.0126</td>
<td>0.0147</td>
</tr>
<tr>
<td>$\zeta$</td>
<td>0.0297</td>
<td>0.0146</td>
<td>0.0074</td>
</tr>
<tr>
<td></td>
<td>0.0142</td>
<td>0.0024</td>
<td>0.0045</td>
</tr>
<tr>
<td>$K$</td>
<td>0.1399</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>0.0835</td>
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<td>-</td>
</tr>
<tr>
<td></td>
<td>0.4209</td>
<td>0.4941</td>
<td>0</td>
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<tr>
<td></td>
<td>0.1269</td>
<td>0.1897</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>0</td>
<td>0.0344</td>
</tr>
<tr>
<td>$\sigma$</td>
<td>0.0365</td>
<td>0.0005</td>
<td>0.0437</td>
</tr>
</tbody>
</table>

Notes: Maximum-likelihood estimates. White (1980) asymptotic heteroscedasticity-consistent standard errors in italics. Estimates are reported in pro-anno terms. $\sigma$ denotes the standard deviation on the pricing error in the bond yield and dividend-price ratio relations.
\[
d\sigma_{1} = 1 \\
d\sigma_{2} = 1 \\
d\sigma_{3} = 1 \\
d\sigma_{4} = 1 \\
d\sigma_{5} = 1 \\
\sigma_{X,1} = \begin{pmatrix} 0.0219 \\ 0.0075 \\ -0.0007 \\ 0.0006 \end{pmatrix} \\
\sigma_{X,2} = \begin{pmatrix} 0.0130 \\ 0.0093 \\ 0.0009 \\ 0.0005 \end{pmatrix} \\
\sigma_{X,3} = \begin{pmatrix} 0.1396 \\ 0.0077 \\ 0.0009 \\ 0.0010 \end{pmatrix} \\
\sigma_{S,1} = \begin{pmatrix} 0.0306 \\ 0.0320 \\ 0.0004 \\ 0.0041 \end{pmatrix} \\
\sigma_{\Pi,1} = \begin{pmatrix} 0.0086 \\ 0.0046 \\ 0.0004 \\ -0.0003 \end{pmatrix} \\
\]

Notes: Maximum-likelihood estimates. Asymptotic heteroscedasticity-consistent standard errors in italics. Estimates are reported in pro-anno terms.

<table>
<thead>
<tr>
<th>Sample</th>
<th>Implied</th>
</tr>
</thead>
<tbody>
<tr>
<td>mean</td>
<td>std. dev.</td>
</tr>
<tr>
<td>Real rate</td>
<td>0.0142</td>
</tr>
<tr>
<td>1yr bond</td>
<td>0.0042</td>
</tr>
<tr>
<td>5yr bond</td>
<td>0.0104</td>
</tr>
<tr>
<td>10yr bond</td>
<td>0.0129</td>
</tr>
<tr>
<td>Stock</td>
<td>0.0644</td>
</tr>
</tbody>
</table>

Notes: Unconditional moments of the real interest rate, the 1yr, 5yr and 10yr excess bond returns and the excess stock return. S.R. denotes Sharpe Ratio.

Table 6: Parameter estimates in volatility matrix

Table 7: Unconditional moments
<table>
<thead>
<tr>
<th></th>
<th>state 1</th>
<th>state 2</th>
<th>state 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>real rate</td>
<td>0.991</td>
<td>-0.037</td>
<td>0.000</td>
</tr>
<tr>
<td>1yr riskp</td>
<td>-0.000</td>
<td>-1.000</td>
<td>-0.000</td>
</tr>
<tr>
<td>5yr riskp</td>
<td>-0.000</td>
<td>-1.000</td>
<td>-0.000</td>
</tr>
<tr>
<td>10yr riskp</td>
<td>-0.000</td>
<td>-1.000</td>
<td>-0.000</td>
</tr>
<tr>
<td>stock riskp</td>
<td>-0.619</td>
<td>-0.483</td>
<td>-0.619</td>
</tr>
<tr>
<td>1yr return</td>
<td>-0.911</td>
<td>-0.412</td>
<td>-0.000</td>
</tr>
<tr>
<td>5yr return</td>
<td>-0.999</td>
<td>0.047</td>
<td>-0.000</td>
</tr>
<tr>
<td>10yr return</td>
<td>-0.959</td>
<td>0.283</td>
<td>-0.000</td>
</tr>
<tr>
<td>stock return</td>
<td>-0.029</td>
<td>0.031</td>
<td>0.987</td>
</tr>
</tbody>
</table>

Notes: Instantaneous correlations between innovations to state variables and innovations to the real rate, bond and stock risk premia and realized bond and stock returns

Table 8: Correlations among innovations to central variables
Figure 1: Allocations to stocks with and without observable risk premium

The figure shows the fraction of wealth allocated to stocks when the risk premium is observable, respectively, unobservable. In the latter case the allocation is based on a Kalman filtered estimate of the risk premium. The investment horizon is 10 years and $\gamma = 5$. 
Figure 2: Expected real interest rate and excess bond and stock return

Panel A shows fitted values for the instantaneous expected real interest rate. Panel B shows fitted values for the instantaneous expected total and excess returns on 10yr bonds. Panel C shows fitted values for the instantaneous expected total and excess returns on stocks. The fitted values are calculated on the basis of the Kalman filtered smoothed state variables. Units are annual.
Figure 3: Asset allocation as function of investment horizon

Optimal asset allocation as a function of the investment horizon when the investor is assumed to invest in stocks, 10yr zero-coupon bonds and cash. We assume $\gamma = 5$ and the state vector equals its unconditional mean. Panel A shows the total allocation to stocks and bonds. The horizon effect is due to long-term investors hedging variations in real interest rates and risk premia on stocks and bonds. Panel B shows the hedge portfolio when the investor only hedges variations in the real interest rate and treats risk premia on stocks and bonds as constants and equal to their unconditional means. Panel C shows the hedge portfolio when the investor only hedges variations in the bond risk premium and treats the expected real interest rate and the risk premium on stocks as constants and equal to their unconditional means. Finally, Panel D shows the hedge portfolio when the investor only hedges variations in the stock risk premium and treats the expected real interest rate and the risk premium on bonds as constants and equal to their unconditional means. Throughout, solid lines denotes stock allocations and dashed lines denotes bond allocations.
Figure 4: Asset allocation as function of relative risk aversion
Optimal asset allocation as a function of the degree of relative risk aversion when the investor is assumed to invest in stocks, 10yr zero-coupon bonds and cash. We assume an investment horizon of 10 years and the state vector equals its unconditional mean. Panel A shows the total allocation to stocks and bonds. Panel B-D focus on the hedge portfolios. Panel B shows the hedge portfolio when the investor only hedges variations in the real interest rate and treats risk premia on stocks and bonds as constants and equal to their unconditional means. Panel C shows the hedge portfolio when the investor only hedges variations in the bond risk premium and treats the expected real interest rate and the risk premium on stocks as constants and equal to their unconditional means. Finally, Panel D shows the hedge portfolio when the investor only hedges variations in the stock risk premium and treats the expected real interest rate and the risk premium on bonds as constants and equal to their unconditional means. Throughout, solid lines denotes stock allocations and dashed lines denotes bond allocations.
Figure 5: Allocations to stocks for various degrees of confidence in the dividend-yield relation

Allocations to stocks over time for different assumptions about pricing errors on the dividend-yield relation in the measurement equation. The dotted line shows the allocations when the pricing error is assumed to be zero. The solid line shows the allocations in the base-line case where the percentage standard deviation of the pricing errors is equal across the bond yield and dividend yield relations. The dashed line shows the allocations when the pricing error on the dividend yield relation is increased by a factor two relative to the base-line case. We assume an investment horizon of ten years and $\gamma = 5$. 

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References


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