

# Economics of Banking

## Lecture 13

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# Economics of looting

Model over  $t = 0, 1, 2$ .

At  $t = 0$ : Initial capital  $W_0$ , liabilities  $L_0$

Used to and purchase assets  $A = W_0 + L_0$ . By capital regulation:  
 $W_0 \geq cA_0$ .

Assets give payments  $\rho_1(A)$  at  $t = 1$  and  $\rho_2(A)$  at  $t = 2$ .

At  $t = 1$ , dividends  $\Delta_1$  are paid out.

After the payment of dividends, the liabilities are

$$L_1 = (1 + r_1)L_0 - \rho_1(A) + \Delta_1.$$

# Liabilities over the years

At  $t = 2$ , business can be finished after receipt if  $\rho_2(A)$ .

The liabilities are

$$(1 + r_2)L_1 = (1 + r_2)[(1 + r_1)L_0 - \rho_1(A) + \Delta_1],$$

and Net worth is value of assets minus value

With **full liability**: Solve (at  $t = 2$ )

$$\begin{aligned} V^* &= \max_{A, \Delta_1} \frac{\rho_2(A) - (1 + r_2)[(1 + r_1)L_0 - \rho_1(A) + \Delta_1]}{1 + r_2} + \Delta_1 \\ &= \max_A \frac{\rho_2(A)}{1 + r_2} + \rho_1(A) - (1 + r_1)L_0 \end{aligned}$$

subject to

$$0 \leq cA_0 \leq W_0.$$

# Strategic default

With **limited liability**: Government imposes an upper bound  $M(A)$  on dividend at  $t = 1$ :

Now the problem is:

$$\max_{A, \Delta_1, \Delta_2} \left[ \frac{\Delta_2}{1 + r_2} + \Delta_1 \right]$$

under the constraints

$$\begin{aligned} 0 &\leq cA_0 \leq W_0, \Delta_1 \leq M(A), \\ \Delta_2 &\geq \max\{0, \rho_2(A) - (1 + r_2)[(1 + r_1)L_0 - \rho_1(A) + \Delta_1]\}, \end{aligned}$$

# The general result

Let  $M^*$  be maximum of  $M(A)$  given that  $0 \leq cA_0 \leq W_0$ .

## Theorem

- (1) *If  $M^* \leq V^*$ , then the thrift chooses  $A$  so as to maximize the true value.*
- (2) *If  $M^* > V^*$ , then the thrift chooses  $A$  so as to maximize  $M(A)$ , it pays dividends  $M^*$  in period 1 and defaults in period 2.*

# Example

“Riding the yield curve”

The firm acquires a bond with maturity at  $t = 2$  for borrowed money.  
Yearly interest payment on loan  $r_L$  given by

$$(1 + r_L) + (1 + r_L)r_L = (1 + r_1)(1 + r_2)$$

so that  $r_L \sim (r_1 + r_2)/2$ .

Assume  $r_1 > r_L > r_2$ :

First year interest  $r_1 > r_L$  paid out as dividend. Second year:  $r_2 < r_L$  and default!

# A simple mortgage loan model

Investment project: Outcome  $y_h > 1$  with probability  $\pi$ , otherwise  $y_l < 1$ .

Banks' profit:

$$\pi R_L + (1 - \pi)y_l - R = \pi R_L - (1 - \pi)(R - y_l) - \pi R$$

Define  $\nu = (1 - \pi)(R - y_l)$ : value of option on property with strike price  $R$  at  $t = 1$ .

If bank profit is 0 (due to competition), then

$$R_L = \frac{\nu}{\pi} + R$$

The option given to the borrower is a cost for the lender.



# Consequences

If banks neglect the cost of the option:  $R_L \rightarrow R$

Loan rates do not reflect true cost  $\rightarrow$  oversupply of (unsafe) credit!

But why do banks neglect the implicit option?

Bank managers may be

- ▶ myopic (wrong perception of possible downturn)
- ▶ compete for total assets rather than maximal expected profits

# Evergreening

Investments:

Time:	0		1		2
Fast	1	→	$Y$		
Slow	1	→	$Y - 1$	→	$Y$
Very slow	1	→	→	→	$Y_2$

Bank is funded at interest rate  $r$ .

Probability of success:

If monitored	1
If <b>not</b> monitored	$p$

Monitoring cost  $m$

# Saving the bank after failed engagement

Suppose the bank chooses **not** to monitor a **slow** investment

Borrower defaults with probability  $1 - p$

If net gains  $p(r_L - r)$  are smaller than losses  $(1 - p)(1 + r)$  *and revealed*, the regulator closes the bank.

Instead: Carry on (pretending that the investment is *very slow*), profits at  $t = 2$  are  $p(1 + r_L)^2 - (1 + r)^2$ . If

$$p(1 + r_L)^2 - (1 + r)^2 > (1 - p)(1 + r) - p(r_L - r)$$

then the bank survives.

If  $m > (1 - p)(1 + r_L)^2$  then not monitoring is better than monitoring!

# Technology of money laundering

Placement	legal organisations
Layering	many transactions between individuals
Integration	sales as legitimate transactions

# Crying wolf: A simple model

Two agents: Bank and Government.

Bank observes transaction: prior probability  $\alpha$  (say  $= 0.1$ ) of ML

ML has cost  $h$  to society

ML can be prosecuted, reduces  $h$  by a percentage  $\rho (= 0.8)$ .

Bank may monitor transaction at cost  $m (= 0.02)$ , receives a signal  $\sigma \in \{0, 1\}$ . Probabilities are

	Money laundering	Legal transaction
$\sigma = 0$	$1 - \delta$	$\delta$
$\sigma = 1$	$\delta$	$1 - \delta$

Here:  $\delta = 3/4$ .

# Result of observation

We can compute posterior probability of ML:

$$\beta_0 = P[ML|\sigma = 0] = \frac{0.1 \cdot 0.75}{0.1 \cdot 0.25 + 0.90 \cdot 0.25} = 0.04$$

$$\beta_1 = P[ML|\sigma = 1] = \frac{0.1 \cdot 0.75}{0.1 \cdot 0.75 + 0.9 \cdot 0.25} = 0.25$$

Bank reports if received signal. Reporting has a cost  $c(= 0.01)$

Government also exerts effort  $I$  ( $=$  probability of verifying ML) at cost  $\frac{1}{2}I^2$ ,  $I_0$  if no report and  $I_1$  if report.

Fine  $F(= 10)$  to bank if government discovers an unreported ML

# The Monitoring and Reporting Game

Bank chooses a policy  $(M, T)$

$M \in \{0, 1\}$  for monitoring,  $T \in \{0, 1\}$  for reporting when signal is  $\geq T$ .

Let  $q_{1T}$  ( $q_{0T}$ ) be the probability of ML (no ML) given monitoring and reporting.

Then  $q_{01} = \beta_0 = 0.04$ ,  $q_{11} = \beta_1 = 0.25$ .

If  $T = 0$ , then reporting is uninformative, so that  $q_{10} = q_{00} = \alpha = 0.1$ .

We also use probability  $p_T$  of reporting  $T$ ,  $p_1 = 0.1 \cdot 0.75 + 0.9 \cdot 0.25 = 0.3$

# Social welfare

For society,  $F$  is a transfer between agents and doesn't matter

Bank chooses  $(1, 1)$ .

Marginal gain from effort should equal marginal cost:

No report	Report
$l_0^* = q_{01}\rho = 0.03$	$l_1^* = q_{11}\rho = 0.2$

But can this optimum be sustained?



# Setting the fine

**Yes** if the fine  $F$  can be determined so that

(a) Expected cost for bank not smaller if  $M = 0$ ,

$$\alpha l_0^* F \geq (1 - p_1) q_{01} l_0^* F + p_1 c + m,$$

or

$$F \geq \frac{p_1 c + m}{[\alpha - (1 - p_1) q_{01}] l_0^*} = 5.65$$

(b) Expected cost should not increase if the bank monitors but reports at all signals,

$$c + m \geq (1 - p_1) q_{01} l_0^* F + p_1 c + m,$$

or

$$F \leq \frac{(1 - p_1) c}{(1 - p_1) q_{01} l_0^*} = 9.8.$$