

Economics of Banking

Lecture 19

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Capital Regulation (final comments)

- Stricter capital regulation may not increase capital.
- Capital regulation without regulators?

The Hyun-Rhee model

Three periods of time, $t = 0, 1, 2$

Entrepreneur sets up firm at $t = 0$. Needs C_0 borrowed from bank, repaid at $t = 2$.

Effort if entrepreneur e is uniform in $[0, 1]$

Production at $t = 1$ and $t = 2$, working capital C_t , gives

$$y_t(e) = \begin{cases} y & \text{with probability } p(e), \\ 0 & \text{with probability } 1 - p(e), \end{cases}$$

where $p(e) = eA + (1 - A)$

Independence: Same probability of defaulting at $t = 1$ and $t = 2$.

The Bank

Bank has capital $K > 0$ at $t = 0$. Cost of establishing the bank is K .

If capital requirements increase, bank must sell shares to the public.

Bank obtains deposits 1, assets are loans to enterprises or government bonds.

Deposit interest rate is r_D and the loan rate is r_L .

Government offers bonds and determines capital ratio, government bonds have weight 0 and loans have weight 1.

Economic activity

Firms maximize profits: If output y is at $t = 1$, profit is

$$\pi_1 = y - (r_L C_0 + (1 + r_L) C_1)$$

assumed to be consumed by the entrepreneur.

If outcome is 0, the firm waits for next period (bank accepts loss) possibly with a new owner.

At $t = 2$, the firm sells the factory at value C_0 and pays interest on the loan of C_0 .

Bank observes e for each entrepreneur and find credit rating for the firm.

Bank behavior

At $t = 0$, all firms apply, remaining amount $1 + K - C_0$ in bonds.

At $t = 1$, expected period 1 profits from a loan t with credit rating e is

$$p(e)r_L(C_0 + C_1) - (1 - p(e))C_1,$$

and bank offers loans to all firms with $e \geq e_1$, where

$$p(e_1)r_L(C_0 + C_1) - (1 - p(e_1))C_1 = r_G C_1.$$

Assuming that depositors may invest in bonds, we have that $r_D = r_G = 0$, and the break-even condition is

$$p(e_1)r_L(C_0 + C_1) - (1 - p(e_1))C_1 = 0.$$

Bank profit I

Expected profit of the bank at $t = 1$:

Integrate over all firms (s, e) with rating $e \geq e_1$, for which the proportion of successful firms equals $eA + (1 - A)$, and then over all such e .

Successful firms found as all (s, e) with $e \geq e_1$ and $s \leq eA + 1 - A$, i.e.

$$(1 - e_1)(Ae_1 + 1 - A) + \frac{1}{2}(1 - e_1)(1 - (Ae_1 + 1 - A)) = (1 - e_1) \left(\frac{2 - (1 - e_1)A}{2} \right),$$

fraction of unsuccessful firms is

$$\frac{1}{2}(1 - e_1)(1 - (Ae_1 + 1 - A)) = \frac{A}{2}(1 - e_1)^2.$$

Bank profit II

Expected profit is

$$\pi(e_1) = (1 - e_1) \left(\frac{2 - (1 - e_1)A}{2} \right) r_L(C_0 + C_1) - \frac{A}{2}(1 - e_1)^2 C_1.$$

Let k be the capital ratio, then fraction of entrepreneurs that can obtain credits is restricted by $e \geq e_2$, where

$$\frac{K}{C_0 + (1 - e_2)C_1} = k.$$

Here e_2 may be greater or smaller than e_1 , we assume that $e_1 \leq e_2$.

The bank offers credits to firms with $e \geq e_2$ and uses the remainder, $1 - K - C_0 - (1 - e_2)C_1$, on government bonds.

Bank profit III

Profits are as above

$$\pi(e_2) = (1 - e_2) \left(\frac{2 - (1 - e_2)A}{2} \right) r_L(C_0 + C_1) - \frac{A}{2}(1 - e_2)^2 C_1.$$

In $t = 2$, everything is repeated, bank offers credits on the same conditions as at $t = 1$.

At the end of period 2, long term loans C_0 are repaid.

Change in capital ratio

Assume that capital ratio is changed from k to $k' > k$.

If K is unchanged, e_2 must increase, and we get that

$$\frac{de_2}{dk'} = \frac{K}{C_1(k')^2}.$$

Differentiate to get that

$$\frac{d\pi(e_2)}{dk'} = [((1 - e_2)A - 1)r_L(C_0 + C_1) + A(1 - e_2)C_1] \frac{K}{C_1(k')^2}. \quad (1)$$

On the other hand, if capital is extended profit may be unchanged but:

Changing capital

Existing shareholders get only $\nu = \frac{k}{k'}$ of profits, so profits change by

$$\pi(e_2) \frac{d\nu}{dk'} = \left[(1 - e_2) \left(\frac{2 - (1 - e_2)A}{2} \right) r_L(C_0 + C_1) - \frac{A}{2}(1 - e_2)^2 C_1 \right] \times \left(-\frac{k}{(k')^2} \right).$$

If C_0 is small, then $k \sim \frac{K}{(1 - e_2)C_1}$, and

$$\pi(e_2) \frac{d\nu}{dk'} \sim \left[\left(\frac{2 - (1 - e_2)A}{2} \right) r_L(C_0 + C_1) - \frac{A}{2}(1 - e_2)C_1 \right] \left(-\frac{K}{C_1(k')^2} \right).$$

Conclusion

Compare this expression with (1):

For small C_0 , profits of existing shareholders are reduced less by cutting back loans than by issuing new shares.

We have thus shown:

It is a rational decision for the banks' shareholders to tighten credit as a response to increase in the capital ratio.

CoCo Bonds

Capital regulation shall guarantee that banks can pay back their debts.

Could we design a method so that funds for this purpose is forthcoming whenever needed?

First attempt: **C**ontingent **C**onvertible bonds: Debt which changes to equity upon a given condition.

CoCo bonds counts as part of equity according to Basel

Equity Recourse Notes

Assets to be used by bank creditors in case of default should be:

- assets posted as collateral,
- equity,
- unsecured debt which can be converted to equity.

The *debt* of a bank is then either

- deposits, backed by government securities,
- unsecured debt fully financed by the *equity recourse notes*.

Pricing of ERNs

Bank with equity and N of issues of ERNs:

In the k th issue of ERNs, value off bonds D_k , and by the rules to be converted to S_k shares. So price at conversion is D_k/S_k .

Issues are numbered so that

$$\frac{D_1}{S_1} > \dots > \frac{D_k}{S_k} > \frac{D_{k+1}}{S_{k+1}} > \dots > \frac{D_N}{S_N}.$$

(issue 1 is the first to be converted, then issue 2 etc).

S_0 number of original shares of the bank.

V value of the bank and $V_k(V)$ the market value of the bonds from the k th issue given V .

Determining when to convert I

Bank converts debt to shares when it increases the value of its shares, so conversion is made so as to maximize

$$\frac{1}{\sum_{i=0}^j S_i} \left(V - \sum_{i=j+1}^N D_i \right)$$

over $j = 1, \dots, N$.

Value to the owners of the k th security is

$$V_k(V) = \min \left\{ D_k, \max_j \left\{ \frac{S_k}{\sum_{i=0}^j S_i} \left(V - \sum_{i=j+1}^N D_i \right) \right\} \right\},$$

(receive D_k or their bonds have been converted to S_k shares).

Determining when to convert II

This can be used to find X_k , by the condition

$$\frac{D_k}{S_k} = \frac{1}{\sum_{i=0}^k S_i} \left(X_k - \sum_{i=k+1}^N D_i \right),$$

from which we get that

$$X_k = \frac{D_k}{S_k} \sum_{i=0}^k S_i + \sum_{i=k+1}^N D_i.$$

Now the value of the bonds of issue k , given V , is

$$V_k(V) = S_k \left[\frac{V}{\sum_{i=0}^N S_i} + \sum_{j=k+1}^N \frac{S_j}{\sum_{i=0}^j S_i} \frac{E(V, X_j)}{\sum_{i=0}^{j-1} S_i} - \frac{E(V, X_k)}{\sum_{i=0}^k S_i} \right].$$

Advantages of the system

The main points:

- ▶ ERN bonds have a fairly transparent valuation, so that market prices will reflect their value,
- ▶ conversion to equity is a build-in feature – no liquidity crises

Bank will need no capital requirements – always enough equity.

Losses may occur but they are covered by shareholders (or bondholders converted to shareholders).